

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7858/-82.6388

RFULL9

1330 4th St N St. Petersburg, FL 33701	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2019)	21,611		108,929		234,256		482,775	
Projected Population (2024)	23,027		115,994		247,685		506,573	
Census Population (2010)	18,761		96,958		215,049		446,701	
Census Population (2000)	20,163		100,170		221,000		449,920	
Projected Annual Growth (2019-2024)	1,416	1.3%	7,065	1.3%	13,429	1.1%	23,798	1.0%
Historical Annual Growth (2010-2019)	2,850	1.5%	11,971	1.2%	19,207	0.9%	36,074	0.8%
Historical Annual Growth (2000-2010)	-1,402	-0.7%	-3,212	-0.3%	-5,951	-0.3%	-3,219	-
Estimated Population Density (2019)	6,882 <i>psm</i>		3,855 <i>psm</i>		2,984 <i>psm</i>		1,537 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2019)	12,098		51,164		105,803		222,338	
Projected Households (2024)	12,512		53,111		109,221		227,921	
Census Households (2010)	9,979		43,819		94,499		200,746	
Census Households (2000)	10,339		44,991		96,952		202,291	
Projected Annual Growth (2019-2024)	414	0.7%	1,947	0.8%	3,418	0.6%	5,584	0.5%
Historical Annual Change (2000-2019)	1,759	0.9%	6,174	0.7%	8,851	0.5%	20,047	0.5%
Average Household Income								
Estimated Average Household Income (2019)	\$75,977		\$69,834		\$67,204		\$71,539	
Projected Average Household Income (2024)	\$88,091		\$79,820		\$77,226		\$83,204	
Census Average Household Income (2010)	\$60,596		\$53,454		\$52,113		\$55,418	
Census Average Household Income (2000)	\$48,041		\$43,942		\$43,089		\$47,893	
Projected Annual Change (2019-2024)	\$12,114	3.2%	\$9,986	2.9%	\$10,022	3.0%	\$11,665	3.3%
Historical Annual Change (2000-2019)	\$27,936	3.1%	\$25,892	3.1%	\$24,115	2.9%	\$23,646	2.6%
Median Household Income								
Estimated Median Household Income (2019)	\$57,736		\$55,945		\$54,918		\$57,758	
Projected Median Household Income (2024)	\$66,536		\$64,631		\$63,361		\$66,777	
Census Median Household Income (2010)	\$39,562		\$40,157		\$41,080		\$43,171	
Census Median Household Income (2000)	\$34,405		\$33,594		\$34,233		\$36,917	
Projected Annual Change (2019-2024)	\$8,800	3.0%	\$8,686	3.1%	\$8,443	3.1%	\$9,019	3.1%
Historical Annual Change (2000-2019)	\$23,331	3.6%	\$22,352	3.5%	\$20,685	3.2%	\$20,841	3.0%
Per Capita Income								
Estimated Per Capita Income (2019)	\$42,816		\$33,018		\$30,500		\$33,176	
Projected Per Capita Income (2024)	\$48,130		\$36,751		\$34,193		\$37,655	
Census Per Capita Income (2010)	\$32,231		\$24,158		\$22,900		\$24,905	
Census Per Capita Income (2000)	\$24,751		\$19,695		\$18,883		\$21,500	
Projected Annual Change (2019-2024)	\$5,315	2.5%	\$3,733	2.3%	\$3,693	2.4%	\$4,478	2.7%
Historical Annual Change (2000-2019)	\$18,064	3.8%	\$13,323	3.6%	\$11,617	3.2%	\$11,676	2.9%
Estimated Average Household Net Worth (2019)	\$616,819		\$486,763		\$432,075		\$465,328	

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St. Petersburg, FL 33701

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Population (2019)	21,611		108,929		234,256		482,775	
White (2019)	18,236	84.4%	73,285	67.3%	154,419	65.9%	353,433	73.2%
Black or African American (2019)	1,776	8.2%	25,318	23.2%	57,496	24.5%	80,344	16.6%
American Indian or Alaska Native (2019)	110	0.5%	397	0.4%	775	0.3%	1,634	0.3%
Asian (2019)	561	2.6%	4,961	4.6%	10,684	4.6%	22,951	4.8%
Hawaiian or Pacific Islander (2019)	12	-	64	-	134	-	413	-
Other Race (2019)	310	1.4%	1,616	1.5%	3,927	1.7%	10,446	2.2%
Two or More Races (2019)	606	2.8%	3,287	3.0%	6,821	2.9%	13,554	2.8%
Population < 18 (2019)	2,935	13.6%	19,510	17.9%	43,322	18.5%	81,364	16.9%
White Not Hispanic	1,936	65.9%	8,827	45.2%	18,996	43.8%	40,333	49.6%
Black or African American	328	11.2%	6,547	33.6%	15,253	35.2%	20,785	25.5%
Asian	91	3.1%	890	4.6%	1,931	4.5%	4,166	5.1%
Other Race Not Hispanic	189	6.4%	1,134	5.8%	2,473	5.7%	4,817	5.9%
Hispanic	391	13.3%	2,111	10.8%	4,670	10.8%	11,263	13.8%
Not Hispanic or Latino Population (2019)	19,592	90.7%	99,499	91.3%	214,067	91.4%	435,837	90.3%
Not Hispanic White	16,860	86.1%	67,334	67.7%	141,794	66.2%	324,020	74.3%
Not Hispanic Black or African American	1,703	8.7%	24,519	24.6%	55,845	26.1%	77,408	17.8%
Not Hispanic American Indian or Alaska Native	85	0.4%	301	0.3%	597	0.3%	1,230	0.3%
Not Hispanic Asian	537	2.7%	4,801	4.8%	10,414	4.9%	22,390	5.1%
Not Hispanic Hawaiian or Pacific Islander	12	-	41	-	96	-	345	-
Not Hispanic Other Race	16	-	102	0.1%	235	0.1%	518	0.1%
Not Hispanic Two or More Races	379	1.9%	2,400	2.4%	5,086	2.4%	9,927	2.3%
Hispanic or Latino Population (2019)	2,019	9.3%	9,430	8.7%	20,189	8.6%	46,938	9.7%
Hispanic White	1,376	68.2%	5,952	63.1%	12,624	62.5%	29,414	62.7%
Hispanic Black or African American	73	3.6%	799	8.5%	1,651	8.2%	2,936	6.3%
Hispanic American Indian or Alaska Native	25	1.2%	96	1.0%	178	0.9%	405	0.9%
Hispanic Asian	24	1.2%	160	1.7%	270	1.3%	561	1.2%
Hispanic Hawaiian or Pacific Islander	-	-	23	0.2%	38	0.2%	68	0.1%
Hispanic Other Race	294	14.6%	1,514	16.1%	3,693	18.3%	9,928	21.2%
Hispanic Two or More Races	226	11.2%	887	9.4%	1,736	8.6%	3,627	7.7%
Not Hispanic or Latino Population (2010)	17,674	94.2%	90,857	93.7%	200,376	93.2%	411,907	92.2%
Hispanic or Latino Population (2010)	1,087	5.8%	6,101	6.3%	14,673	6.8%	34,794	7.8%
Not Hispanic or Latino Population (2000)	19,362	96.0%	96,148	96.0%	211,619	95.8%	429,531	95.5%
Hispanic or Latino Population (2000)	801	4.0%	4,022	4.0%	9,381	4.2%	20,389	4.5%
Not Hispanic or Latino Population (2024)	20,755	90.1%	105,556	91.0%	225,501	91.0%	455,237	89.9%
Hispanic or Latino Population (2024)	2,272	9.9%	10,438	9.0%	22,185	9.0%	51,336	10.1%
Projected Annual Growth (2019-2024)	253	2.5%	1,008	2.1%	1,995	2.0%	4,398	1.9%
Historical Annual Growth (2000-2010)	286	3.6%	2,080	5.2%	5,291	5.6%	14,405	7.1%

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1 mi radius 3 mi radius 5 mi radius 10 mi radius

Total Age Distribution (2019)

Total Population	21,611		108,929		234,256		482,775	
Age Under 5 Years	881	4.1%	5,831	5.4%	12,370	5.3%	23,200	4.8%
Age 5 to 9 Years	855	4.0%	5,414	5.0%	12,022	5.1%	22,378	4.6%
Age 10 to 14 Years	757	3.5%	5,292	4.9%	12,082	5.2%	22,621	4.7%
Age 15 to 19 Years	698	3.2%	5,269	4.8%	11,703	5.0%	23,101	4.8%
Age 20 to 24 Years	1,065	4.9%	6,021	5.5%	12,526	5.3%	26,413	5.5%
Age 25 to 29 Years	1,659	7.7%	8,474	7.8%	16,613	7.1%	33,740	7.0%
Age 30 to 34 Years	1,679	7.8%	8,179	7.5%	16,233	6.9%	32,050	6.6%
Age 35 to 39 Years	1,483	6.9%	7,371	6.8%	15,265	6.5%	29,657	6.1%
Age 40 to 44 Years	1,340	6.2%	6,579	6.0%	13,802	5.9%	27,028	5.6%
Age 45 to 49 Years	1,369	6.3%	7,116	6.5%	15,090	6.4%	30,077	6.2%
Age 50 to 54 Years	1,533	7.1%	7,733	7.1%	16,729	7.1%	33,381	6.9%
Age 55 to 59 Years	1,863	8.6%	8,497	7.8%	18,491	7.9%	37,663	7.8%
Age 60 to 64 Years	1,734	8.0%	7,645	7.0%	16,787	7.2%	36,001	7.5%
Age 65 to 69 Years	1,470	6.8%	6,083	5.6%	13,800	5.9%	31,280	6.5%
Age 70 to 74 Years	1,118	5.2%	4,710	4.3%	11,179	4.8%	26,479	5.5%
Age 75 to 79 Years	759	3.5%	3,363	3.1%	7,901	3.4%	19,079	4.0%
Age 80 to 84 Years	575	2.7%	2,484	2.3%	5,480	2.3%	13,317	2.8%
Age 85 Years or Over	771	3.6%	2,869	2.6%	6,182	2.6%	15,309	3.2%
Median Age	45.6		41.1		42.0		44.0	
Age 19 Years or Less	3,191	14.8%	21,806	20.0%	48,177	20.6%	91,300	18.9%
Age 20 to 64 Years	13,727	63.5%	67,615	62.1%	141,536	60.4%	286,011	59.2%
Age 65 Years or Over	4,693	21.7%	19,508	17.9%	44,542	19.0%	105,464	21.8%

Female Age Distribution (2019)

Female Population	11,005	50.9%	55,356	50.8%	120,713	51.5%	248,898	51.6%
Age Under 5 Years	452	4.1%	2,831	5.1%	6,006	5.0%	11,313	4.5%
Age 5 to 9 Years	441	4.0%	2,622	4.7%	5,827	4.8%	10,866	4.4%
Age 10 to 14 Years	366	3.3%	2,547	4.6%	5,843	4.8%	10,897	4.4%
Age 15 to 19 Years	377	3.4%	2,664	4.8%	5,786	4.8%	11,268	4.5%
Age 20 to 24 Years	590	5.4%	3,227	5.8%	6,545	5.4%	13,555	5.4%
Age 25 to 29 Years	848	7.7%	4,390	7.9%	8,613	7.1%	17,192	6.9%
Age 30 to 34 Years	842	7.6%	4,132	7.5%	8,345	6.9%	16,192	6.5%
Age 35 to 39 Years	682	6.2%	3,536	6.4%	7,632	6.3%	14,646	5.9%
Age 40 to 44 Years	630	5.7%	3,140	5.7%	6,777	5.6%	13,353	5.4%
Age 45 to 49 Years	665	6.0%	3,469	6.3%	7,558	6.3%	15,046	6.0%
Age 50 to 54 Years	724	6.6%	3,842	6.9%	8,498	7.0%	17,001	6.8%
Age 55 to 59 Years	911	8.3%	4,225	7.6%	9,486	7.9%	19,518	7.8%
Age 60 to 64 Years	870	7.9%	3,807	6.9%	8,564	7.1%	18,547	7.5%
Age 65 to 69 Years	711	6.5%	3,110	5.6%	7,343	6.1%	16,674	6.7%
Age 70 to 74 Years	596	5.4%	2,513	4.5%	5,994	5.0%	14,122	5.7%
Age 75 to 79 Years	401	3.6%	1,853	3.3%	4,423	3.7%	10,699	4.3%
Age 80 to 84 Years	342	3.1%	1,515	2.7%	3,335	2.8%	7,914	3.2%
Age 85 Years or Over	557	5.1%	1,934	3.5%	4,139	3.4%	10,095	4.1%
Female Median Age	46.3		41.9		43.2		45.3	
Age 19 Years or Less	1,635	14.9%	10,664	19.3%	23,462	19.4%	44,345	17.8%
Age 20 to 64 Years	6,762	61.4%	33,767	61.0%	72,017	59.7%	145,049	58.3%
Age 65 Years or Over	2,607	23.7%	10,925	19.7%	25,234	20.9%	59,504	23.9%

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1 mi radius 3 mi radius 5 mi radius 10 mi radius

Male Age Distribution (2019)

Male Population	10,606	49.1%	53,573	49.2%	113,543	48.5%	233,877	48.4%
Age Under 5 Years	429	4.0%	3,000	5.6%	6,364	5.6%	11,886	5.1%
Age 5 to 9 Years	414	3.9%	2,792	5.2%	6,196	5.5%	11,512	4.9%
Age 10 to 14 Years	391	3.7%	2,745	5.1%	6,239	5.5%	11,724	5.0%
Age 15 to 19 Years	321	3.0%	2,604	4.9%	5,917	5.2%	11,833	5.1%
Age 20 to 24 Years	475	4.5%	2,794	5.2%	5,981	5.3%	12,858	5.5%
Age 25 to 29 Years	812	7.7%	4,084	7.6%	8,001	7.0%	16,548	7.1%
Age 30 to 34 Years	838	7.9%	4,047	7.6%	7,888	6.9%	15,858	6.8%
Age 35 to 39 Years	801	7.6%	3,835	7.2%	7,632	6.7%	15,012	6.4%
Age 40 to 44 Years	709	6.7%	3,439	6.4%	7,025	6.2%	13,676	5.8%
Age 45 to 49 Years	704	6.6%	3,647	6.8%	7,532	6.6%	15,031	6.4%
Age 50 to 54 Years	809	7.6%	3,891	7.3%	8,231	7.2%	16,381	7.0%
Age 55 to 59 Years	953	9.0%	4,272	8.0%	9,005	7.9%	18,146	7.8%
Age 60 to 64 Years	864	8.1%	3,838	7.2%	8,223	7.2%	17,454	7.5%
Age 65 to 69 Years	759	7.2%	2,973	5.5%	6,458	5.7%	14,606	6.2%
Age 70 to 74 Years	523	4.9%	2,197	4.1%	5,185	4.6%	12,357	5.3%
Age 75 to 79 Years	358	3.4%	1,510	2.8%	3,478	3.1%	8,380	3.6%
Age 80 to 84 Years	233	2.2%	969	1.8%	2,146	1.9%	5,403	2.3%
Age 85 Years or Over	214	2.0%	935	1.7%	2,043	1.8%	5,213	2.2%
Male Median Age	45.0		40.4		40.8		42.7	
Age 19 Years or Less	1,556	14.7%	11,142	20.8%	24,715	21.8%	46,955	20.1%
Age 20 to 64 Years	6,965	65.7%	33,848	63.2%	69,519	61.2%	140,962	60.3%
Age 65 Years or Over	2,086	19.7%	8,583	16.0%	19,309	17.0%	45,960	19.7%

Males per 100 Females (2019)

Overall Comparison	96		97		94		94	
Age Under 5 Years	95	48.7%	106	51.4%	106	51.4%	105	51.2%
Age 5 to 9 Years	94	48.5%	106	51.6%	106	51.5%	106	51.4%
Age 10 to 14 Years	107	51.6%	108	51.9%	107	51.6%	108	51.6%
Age 15 to 19 Years	85	46.0%	98	49.4%	102	50.6%	105	51.2%
Age 20 to 24 Years	81	44.6%	87	46.4%	91	47.8%	95	48.7%
Age 25 to 29 Years	96	48.9%	93	48.2%	93	48.2%	96	49.0%
Age 30 to 34 Years	100	49.9%	98	49.5%	95	48.6%	98	49.5%
Age 35 to 39 Years	117	54.0%	108	52.0%	100	50.0%	102	50.6%
Age 40 to 44 Years	112	52.9%	110	52.3%	104	50.9%	102	50.6%
Age 45 to 49 Years	106	51.4%	105	51.3%	100	49.9%	100	50.0%
Age 50 to 54 Years	112	52.8%	101	50.3%	97	49.2%	96	49.1%
Age 55 to 59 Years	105	51.1%	101	50.3%	95	48.7%	93	48.2%
Age 60 to 64 Years	99	49.8%	101	50.2%	96	49.0%	94	48.5%
Age 65 to 69 Years	107	51.6%	96	48.9%	88	46.8%	88	46.7%
Age 70 to 74 Years	88	46.7%	87	46.6%	87	46.4%	88	46.7%
Age 75 to 79 Years	89	47.2%	81	44.9%	79	44.0%	78	43.9%
Age 80 to 84 Years	68	40.5%	64	39.0%	64	39.2%	68	40.6%
Age 85 Years or Over	39	27.8%	48	32.6%	49	33.0%	52	34.1%
Age 19 Years or Less	95	48.8%	104	51.1%	105	51.3%	106	51.4%
Age 20 to 39 Years	99	49.7%	97	49.1%	95	48.7%	98	49.5%
Age 40 to 64 Years	106	51.5%	103	50.8%	98	49.5%	97	49.2%
Age 65 Years or Over	80	44.4%	79	44.0%	77	43.3%	77	43.6%

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Household Type (2019)

Total Households	12,098		51,164		105,803		222,338	
Households with Children	1,544	12.8%	10,960	21.4%	24,953	23.6%	47,595	21.4%
Average Household Size	1.7		2.1		2.2		2.1	
Household Density per Square Mile	3,853		1,810		1,348		708	
Population Family	11,561	53.5%	73,102	67.1%	168,039	71.7%	340,171	70.5%
Population Non-Family	9,268	42.9%	32,956	30.3%	61,915	26.4%	129,538	26.8%
Population Group Quarters	783	3.6%	2,871	2.6%	4,303	1.8%	13,066	2.7%
Family Households	4,227	34.9%	24,353	47.6%	55,733	52.7%	116,804	52.5%
Married Couple Households	3,099	73.3%	15,049	61.8%	34,514	61.9%	77,948	66.7%
Other Family Households with Children	1,127	26.7%	9,303	38.2%	21,219	38.1%	38,856	33.3%
Family Households with Children	1,525	36.1%	10,806	44.4%	24,582	44.1%	46,854	40.1%
Married Couple with Children	880	57.7%	5,125	47.4%	11,739	47.8%	23,948	51.1%
Other Family Households with Children	645	42.3%	5,681	52.6%	12,843	52.2%	22,905	48.9%
Family Households No Children	2,702	63.9%	13,547	55.6%	31,151	55.9%	69,950	59.9%
Married Couple No Children	2,219	82.1%	9,924	73.3%	22,775	73.1%	54,000	77.2%
Other Family Households No Children	483	17.9%	3,622	26.7%	8,376	26.9%	15,950	22.8%
Non-Family Households	7,872	65.1%	26,812	52.4%	50,069	47.3%	105,533	47.5%
Non-Family Households with Children	19	0.2%	154	0.6%	371	0.7%	741	0.7%
Non-Family Households No Children	7,852	99.8%	26,658	99.4%	49,699	99.3%	104,792	99.3%
Average Family Household Size	2.7		3.0		3.0		2.9	
Average Family Income	\$144,544		\$95,792		\$86,328		\$92,883	
Median Family Income	\$106,865		\$78,146		\$72,751		\$76,097	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	

Marital Status (2019)

Population Age 15 Years or Over	19,118		92,392		197,782		414,576	
Never Married	7,339	38.4%	36,568	39.6%	75,687	38.3%	142,771	34.4%
Currently Married	6,332	33.1%	28,855	31.2%	65,031	32.9%	151,711	36.6%
Previously Married	5,447	28.5%	26,969	29.2%	57,063	28.9%	120,094	29.0%
Separated	795	14.6%	4,763	17.7%	10,123	17.7%	21,129	17.6%
Widowed	1,677	30.8%	6,510	24.1%	14,239	25.0%	32,601	27.1%
Divorced	2,975	54.6%	15,696	58.2%	32,701	57.3%	66,364	55.3%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	17,355		81,102		173,553		365,062	
Elementary (Grade Level 0 to 8)	403	2.3%	2,662	3.3%	5,735	3.3%	10,530	2.9%
Some High School (Grade Level 9 to 11)	591	3.4%	5,864	7.2%	12,726	7.3%	23,705	6.5%
High School Graduate	3,204	18.5%	20,782	25.6%	50,114	28.9%	105,259	28.8%
Some College	3,053	17.6%	16,235	20.0%	35,709	20.6%	76,275	20.9%
Associate Degree Only	1,353	7.8%	7,510	9.3%	17,072	9.8%	36,343	10.0%
Bachelor Degree Only	4,964	28.6%	17,552	21.6%	33,126	19.1%	71,585	19.6%
Graduate Degree	3,787	21.8%	10,498	12.9%	19,071	11.0%	41,364	11.3%
Any College (Some College or Higher)	13,156	75.8%	51,795	63.9%	104,978	60.5%	225,567	61.8%
College Degree + (Bachelor Degree or Higher)	8,750	50.4%	28,050	34.6%	52,197	30.1%	112,949	30.9%

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Housing

Total Housing Units (2019)	13,080		55,785		115,251		248,390	
Total Housing Units (2010)	12,064		53,004		111,781		242,462	
Historical Annual Growth (2010-2019)	1,015	0.9%	2,781	0.6%	3,470	0.3%	5,928	0.3%
Housing Units Occupied (2019)	12,098	92.5%	51,164	91.7%	105,803	91.8%	222,338	89.5%
Housing Units Owner-Occupied	5,020	41.5%	27,544	53.8%	64,353	60.8%	136,776	61.5%
Housing Units Renter-Occupied	7,078	58.5%	23,620	46.2%	41,450	39.2%	85,562	38.5%
Housing Units Vacant (2019)	982	8.1%	4,620	9.0%	9,448	8.9%	26,052	11.7%

Household Size (2019)

Total Households	12,098		51,164		105,803		222,338	
1 Person Households	6,666	55.1%	21,759	42.5%	40,305	38.1%	85,449	38.4%
2 Person Households	3,483	28.8%	15,924	31.1%	34,609	32.7%	77,239	34.7%
3 Person Households	1,032	8.5%	6,493	12.7%	14,539	13.7%	28,816	13.0%
4 Person Households	631	5.2%	4,112	8.0%	9,560	9.0%	18,540	8.3%
5 Person Households	204	1.7%	1,787	3.5%	4,174	3.9%	7,723	3.5%
6 Person Households	53	0.4%	641	1.3%	1,558	1.5%	2,786	1.3%
7 or More Person Households	30	0.2%	448	0.9%	1,057	1.0%	1,784	0.8%

Household Income Distribution (2019)

HH Income \$200,000 or More	1,001	8.3%	2,850	5.6%	4,567	4.3%	10,928	4.9%
HH Income \$150,000 to \$199,999	783	6.5%	2,418	4.7%	4,565	4.3%	10,541	4.7%
HH Income \$125,000 to \$149,999	610	5.0%	2,675	5.2%	5,187	4.9%	11,047	5.0%
HH Income \$100,000 to \$124,999	899	7.4%	3,655	7.1%	7,161	6.8%	15,194	6.8%
HH Income \$75,000 to \$99,999	1,290	10.7%	6,167	12.1%	13,653	12.9%	29,779	13.4%
HH Income \$50,000 to \$74,999	1,659	13.7%	8,595	16.8%	19,619	18.5%	41,751	18.8%
HH Income \$35,000 to \$49,999	1,442	11.9%	6,733	13.2%	14,908	14.1%	32,109	14.4%
HH Income \$25,000 to \$34,999	1,285	10.6%	4,750	9.3%	10,433	9.9%	21,674	9.7%
HH Income \$15,000 to \$24,999	1,529	12.6%	6,103	11.9%	12,378	11.7%	23,800	10.7%
HH Income \$10,000 to \$14,999	590	4.9%	2,639	5.2%	5,150	4.9%	10,182	4.6%
HH Income Under \$10,000	1,010	8.4%	4,578	8.9%	8,182	7.7%	15,332	6.9%

Household Vehicles (2019)

Households 0 Vehicles Available	2,197	18.2%	6,745	13.2%	10,982	10.4%	18,726	8.4%
Households 1 Vehicle Available	5,755	47.6%	22,773	44.5%	46,955	44.4%	102,376	46.0%
Households 2 Vehicles Available	3,128	25.9%	17,077	33.4%	36,448	34.4%	78,224	35.2%
Households 3 or More Vehicles Available	1,018	8.4%	4,569	8.9%	11,418	10.8%	23,011	10.3%
Total Vehicles Available	15,421		71,972		157,676		335,075	
Average Vehicles per Household	1.3		1.4		1.5		1.5	
Owner-Occupied Household Vehicles	9,031	58.6%	46,586	64.7%	109,187	69.2%	229,002	68.3%
Average Vehicles per Owner-Occupied Household	1.8		1.7		1.7		1.7	
Renter-Occupied Household Vehicles	6,390	41.4%	25,386	35.3%	48,489	30.8%	106,073	31.7%
Average Vehicles per Renter-Occupied Household	-		1.1		1.2		1.2	

Travel Time (2019)

Worker Base Age 16 years or Over	10,705		52,802		112,467		231,350	
Travel to Work in 14 Minutes or Less	3,607	33.7%	15,220	28.8%	29,560	26.3%	58,972	25.5%
Travel to Work in 15 to 29 Minutes	3,132	29.3%	18,883	35.8%	44,158	39.3%	92,671	40.1%
Travel to Work in 30 to 59 Minutes	2,544	23.8%	12,937	24.5%	28,305	25.2%	56,745	24.5%
Travel to Work in 60 Minutes or More	403	3.8%	2,041	3.9%	5,016	4.5%	10,099	4.4%
Work at Home	1,370	12.8%	4,602	8.7%	8,514	7.6%	17,461	7.5%
Average Minutes Travel to Work	18.6		19.8		20.6		20.7	

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Transportation To Work (2019)

Worker Base Age 16 years or Over	10,705		52,802		112,467		231,350	
Drive to Work Alone	7,321	68.4%	39,197	74.2%	86,469	76.9%	179,397	77.5%
Drive to Work in Carpool	830	7.8%	4,102	7.8%	9,100	8.1%	19,712	8.5%
Travel to Work by Public Transportation	367	3.4%	1,774	3.4%	3,090	2.7%	4,827	2.1%
Drive to Work on Motorcycle	64	0.6%	165	0.3%	302	0.3%	522	0.2%
Bicycle to Work	275	2.6%	952	1.8%	1,639	1.5%	2,658	1.1%
Walk to Work	388	3.6%	1,381	2.6%	2,152	1.9%	4,349	1.9%
Other Means	90	0.8%	629	1.2%	1,201	1.1%	2,422	1.0%
Work at Home	1,370	12.8%	4,602	8.7%	8,514	7.6%	17,461	7.5%

Daytime Demographics (2019)

Total Businesses	2,027		7,128		11,035		24,358	
Total Employees	19,563		61,754		94,441		260,975	
Company Headquarter Businesses	17	0.8%	42	0.6%	49	0.4%	170	0.7%
Company Headquarter Employees	2,414	12.3%	7,441	12.0%	8,027	8.5%	25,423	9.7%
Employee Population per Business	9.6	to 1	8.7	to 1	8.6	to 1	10.7	to 1
Residential Population per Business	10.7	to 1	15.3	to 1	21.2	to 1	19.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	27,481		99,132		173,727		433,699	

Labor Force

Labor Population Age 16 Years or Over (2019)	18,978		91,435		195,575		410,292	
Labor Force Total Males (2019)	9,308	49.0%	44,549	48.7%	93,628	47.9%	196,544	47.9%
Male Civilian Employed	5,591	60.1%	27,100	60.8%	57,522	61.4%	118,934	60.5%
Male Civilian Unemployed	176	1.9%	1,120	2.5%	2,278	2.4%	3,940	2.0%
Males in Armed Forces	35	0.4%	189	0.4%	338	0.4%	1,067	0.5%
Males Not in Labor Force	3,505	37.7%	16,139	36.2%	33,489	35.8%	72,602	36.9%
Labor Force Total Females (2019)	9,670	51.0%	46,886	51.3%	101,947	52.1%	213,748	52.1%
Female Civilian Employed	5,422	56.1%	26,707	57.0%	58,366	57.3%	117,322	54.9%
Female Civilian Unemployed	121	1.3%	807	1.7%	1,704	1.7%	3,267	1.5%
Females in Armed Forces	11	0.1%	60	0.1%	63	-	245	0.1%
Females Not in Labor Force	4,116	42.6%	19,312	41.2%	41,814	41.0%	92,915	43.5%
Unemployment Rate	296	1.6%	1,927	2.1%	3,982	2.0%	7,207	1.8%

Occupation (2019)

Occupation Population Age 16 Years or Over	11,013		53,807		115,888		236,257	
Occupation Total Males	5,591	50.8%	27,100	50.4%	57,522	49.6%	118,934	50.3%
Occupation Total Females	5,422	49.2%	26,707	49.6%	58,366	50.4%	117,322	49.7%
Management, Business, Financial Operations	2,304	20.9%	8,062	15.0%	16,074	13.9%	35,193	14.9%
Professional, Related	3,297	29.9%	13,180	24.5%	25,895	22.3%	52,287	22.1%
Service	1,872	17.0%	10,573	19.7%	24,071	20.8%	45,457	19.2%
Sales, Office	2,418	22.0%	13,708	25.5%	29,806	25.7%	61,329	26.0%
Farming, Fishing, Forestry	13	0.1%	67	0.1%	291	0.3%	594	0.3%
Construction, Extraction, Maintenance	489	4.4%	3,418	6.4%	7,723	6.7%	16,227	6.9%
Production, Transport, Material Moving	621	5.6%	4,798	8.9%	12,027	10.4%	25,169	10.7%
White Collar Workers	8,019	72.8%	34,950	65.0%	71,775	61.9%	148,810	63.0%
Blue Collar Workers	2,994	27.2%	18,857	35.0%	44,113	38.1%	87,447	37.0%

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Units In Structure (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Units	9,979	43,819	94,499	200,746
1 Detached Unit	5,066 50.8%	29,690 67.8%	65,837 69.7%	120,227 59.9%
1 Attached Unit	404 4.0%	1,520 3.5%	3,377 3.6%	10,538 5.2%
2 Units	750 7.5%	2,374 5.4%	3,713 3.9%	6,675 3.3%
3 to 4 Units	833 8.3%	2,240 5.1%	4,215 4.5%	9,375 4.7%
5 to 9 Units	828 8.3%	1,832 4.2%	4,123 4.4%	11,676 5.8%
10 to 19 Units	921 9.2%	2,195 5.0%	4,274 4.5%	12,506 6.2%
20 to 49 Units	1,049 10.5%	2,834 6.5%	5,096 5.4%	15,716 7.8%
50 or More Units	2,137 21.4%	6,837 15.6%	9,710 10.3%	21,856 10.9%
Mobile Home or Trailer	110 1.1%	1,588 3.6%	5,396 5.7%	13,564 6.8%
Other Structure	- -	53 0.1%	61 -	205 0.1%

Homes Built By Year (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Homes Built 2014 or later	262 2.0%	1,463 2.6%	1,976 1.7%	3,992 1.6%
Homes Built 2010 to 2013	306 2.3%	890 1.6%	1,324 1.1%	3,404 1.4%
Homes Built 2000 to 2009	761 5.8%	3,313 5.9%	6,048 5.2%	16,176 6.5%
Homes Built 1990 to 1999	625 4.8%	2,893 5.2%	6,091 5.3%	18,903 7.6%
Homes Built 1980 to 1989	983 7.5%	4,792 8.6%	11,339 9.8%	31,596 12.7%
Homes Built 1970 to 1979	1,596 12.2%	8,378 15.0%	20,587 17.9%	49,591 20.0%
Homes Built 1960 to 1969	1,482 11.3%	6,899 12.4%	17,224 14.9%	34,377 13.8%
Homes Built 1950 to 1959	1,554 11.9%	11,020 19.8%	25,166 21.8%	43,576 17.5%
Homes Built 1940 to 1949	765 5.8%	2,991 5.4%	5,263 4.6%	7,458 3.0%
Homes Built Before 1939	3,765 28.8%	8,527 15.3%	10,785 9.4%	13,263 5.3%
Median Age of Homes	54.0 yrs	49.2 yrs	47.5 yrs	43.0 yrs

Home Values (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Owner Specified Housing Units	4,564	25,370	59,966	128,021
Home Values \$1,000,000 or More	373 8.2%	764 3.0%	1,113 1.9%	2,334 1.8%
Home Values \$750,000 to \$999,999	288 6.3%	744 2.9%	1,328 2.2%	3,297 2.6%
Home Values \$500,000 to \$749,999	487 10.7%	1,539 6.1%	3,341 5.6%	7,663 6.0%
Home Values \$400,000 to \$499,999	717 15.7%	2,005 7.9%	3,752 6.3%	8,543 6.7%
Home Values \$300,000 to \$399,999	830 18.2%	3,055 12.0%	5,915 9.9%	13,938 10.9%
Home Values \$250,000 to \$299,999	527 11.5%	2,761 10.9%	5,520 9.2%	12,291 9.6%
Home Values \$200,000 to \$249,999	486 10.7%	2,459 9.7%	6,289 10.5%	14,608 11.4%
Home Values \$175,000 to \$199,999	195 4.3%	1,543 6.1%	4,157 6.9%	9,069 7.1%
Home Values \$150,000 to \$174,999	316 6.9%	2,594 10.2%	6,631 11.1%	14,080 11.0%
Home Values \$125,000 to \$149,999	120 2.6%	1,621 6.4%	4,175 7.0%	8,557 6.7%
Home Values \$100,000 to \$124,999	135 3.0%	2,233 8.8%	5,566 9.3%	10,755 8.4%
Home Values \$90,000 to \$99,999	32 0.7%	636 2.5%	1,872 3.1%	3,479 2.7%
Home Values \$80,000 to \$89,999	42 0.9%	733 2.9%	1,944 3.2%	3,833 3.0%
Home Values \$70,000 to \$79,999	47 1.0%	777 3.1%	2,173 3.6%	3,846 3.0%
Home Values \$60,000 to \$69,999	38 0.8%	524 2.1%	1,430 2.4%	2,671 2.1%
Home Values \$50,000 to \$59,999	34 0.7%	557 2.2%	1,310 2.2%	2,499 2.0%
Home Values \$35,000 to \$49,999	37 0.8%	714 2.8%	2,434 4.1%	4,448 3.5%
Home Values \$25,000 to \$34,999	30 0.7%	394 1.6%	1,262 2.1%	2,373 1.9%
Home Values \$10,000 to \$24,999	54 1.2%	698 2.8%	1,730 2.9%	3,567 2.8%
Home Values Under \$10,000	36 0.8%	628 2.5%	1,580 2.6%	3,265 2.6%
Owner-Occupied Median Home Value	\$414,010	\$244,061	\$204,242	\$215,887
Renter-Occupied Median Rent	\$863	\$891	\$890	\$942

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Total Annual Consumer Expenditure (2019)

Total Household Expenditure	\$689.33 M	\$2.76 B	\$5.58 B	\$12.27 B
Total Non-Retail Expenditure	\$367.53 M	\$1.47 B	\$2.95 B	\$6.49 B
Total Retail Expenditure	\$321.8 M	\$1.3 B	\$2.63 B	\$5.78 B
Apparel	\$24.26 M	\$96.69 M	\$194.41 M	\$426.91 M
Contributions	\$23.11 M	\$89.8 M	\$179.69 M	\$398.63 M
Education	\$21.52 M	\$81.75 M	\$160.04 M	\$353.6 M
Entertainment	\$38.75 M	\$154.44 M	\$311.33 M	\$685.69 M
Food and Beverages	\$101.01 M	\$408.15 M	\$826.43 M	\$1.81 B
Furnishings and Equipment	\$24.04 M	\$96.03 M	\$193.78 M	\$426.85 M
Gifts	\$17.51 M	\$67.7 M	\$134.35 M	\$298.02 M
Health Care	\$58.04 M	\$235.75 M	\$481.2 M	\$1.06 B
Household Operations	\$27.28 M	\$108.33 M	\$218.4 M	\$481.35 M
Miscellaneous Expenses	\$13.16 M	\$52.5 M	\$105.92 M	\$233.03 M
Personal Care	\$9.27 M	\$37.14 M	\$75.01 M	\$164.83 M
Personal Insurance	\$4.81 M	\$18.94 M	\$38.1 M	\$84.35 M
Reading	\$1.53 M	\$6.07 M	\$12.25 M	\$27.04 M
Shelter	\$147.57 M	\$588.04 M	\$1.18 B	\$2.59 B
Tobacco	\$4.22 M	\$17.6 M	\$36.1 M	\$78.33 M
Transportation	\$122.65 M	\$497.79 M	\$1.01 B	\$2.22 B
Utilities	\$50.6 M	\$207.25 M	\$423.19 M	\$925.58 M

Monthly Household Consumer Expenditure (2019)

Total Household Expenditure	\$4,748	\$4,502	\$4,398	\$4,598
Total Non-Retail Expenditure	\$2,532 53.3%	\$2,387 53.0%	\$2,326 52.9%	\$2,432 52.9%
Total Retail Expenditures	\$2,217 46.7%	\$2,115 47.0%	\$2,072 47.1%	\$2,166 47.1%
Apparel	\$167 3.5%	\$157 3.5%	\$153 3.5%	\$160 3.5%
Contributions	\$159 3.4%	\$146 3.2%	\$142 3.2%	\$149 3.2%
Education	\$148 3.1%	\$133 3.0%	\$126 2.9%	\$133 2.9%
Entertainment	\$267 5.6%	\$252 5.6%	\$245 5.6%	\$257 5.6%
Food and Beverages	\$696 14.7%	\$665 14.8%	\$651 14.8%	\$679 14.8%
Furnishings and Equipment	\$166 3.5%	\$156 3.5%	\$153 3.5%	\$160 3.5%
Gifts	\$121 2.5%	\$110 2.4%	\$106 2.4%	\$112 2.4%
Health Care	\$400 8.4%	\$384 8.5%	\$379 8.6%	\$396 8.6%
Household Operations	\$188 4.0%	\$176 3.9%	\$172 3.9%	\$180 3.9%
Miscellaneous Expenses	\$91 1.9%	\$86 1.9%	\$83 1.9%	\$87 1.9%
Personal Care	\$64 1.3%	\$60 1.3%	\$59 1.3%	\$62 1.3%
Personal Insurance	\$33 0.7%	\$31 0.7%	\$30 0.7%	\$32 0.7%
Reading	\$11 0.2%	\$10 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$1,016 21.4%	\$958 21.3%	\$931 21.2%	\$972 21.1%
Tobacco	\$29 0.6%	\$29 0.6%	\$28 0.6%	\$29 0.6%
Transportation	\$845 17.8%	\$811 18.0%	\$796 18.1%	\$832 18.1%
Utilities	\$349 7.3%	\$338 7.5%	\$333 7.6%	\$347 7.5%

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