

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8391/-86.02

RFULL9

Esquire Plaza Outlot	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2019)	18,248		87,806		202,732		637,911	
Projected Population (2024)	18,590		88,863		206,254		669,411	
Census Population (2010)	16,244		81,241		191,215		594,217	
Census Population (2000)	16,522		77,749		185,039		571,675	
Projected Annual Growth (2019-2024)	342	0.4%	1,057	0.2%	3,522	0.3%	31,500	1.0%
Historical Annual Growth (2010-2019)	2,004	1.2%	6,565	0.8%	11,517	0.6%	43,694	0.8%
Historical Annual Growth (2000-2010)	-278	-0.2%	3,492	0.4%	6,176	0.3%	22,542	0.4%
Estimated Population Density (2019)	5,811	psm	3,107	psm	2,582	psm	2,031	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2019)	7,155		34,917		83,747		269,246	
Projected Households (2024)	7,236		35,085		84,538		279,961	
Census Households (2010)	6,202		31,297		76,604		241,234	
Census Households (2000)	6,329		30,396		74,235		230,668	
Projected Annual Growth (2019-2024)	81	0.2%	168	-	791	0.2%	10,715	0.8%
Historical Annual Change (2000-2019)	825	0.7%	4,521	0.8%	9,512	0.7%	38,578	0.9%
Average Household Income								
Estimated Average Household Income (2019)	\$34,401		\$48,599		\$63,779		\$79,212	
Projected Average Household Income (2024)	\$40,896		\$56,649		\$76,152		\$91,245	
Census Average Household Income (2010)	\$35,390		\$43,885		\$53,595		\$64,072	
Census Average Household Income (2000)	\$34,732		\$45,900		\$52,519		\$57,648	
Projected Annual Change (2019-2024)	\$6,495	3.8%	\$8,050	3.3%	\$12,372	3.9%	\$12,033	3.0%
Historical Annual Change (2000-2019)	-\$330	-	\$2,699	0.3%	\$11,260	1.1%	\$21,564	2.0%
Median Household Income								
Estimated Median Household Income (2019)	\$30,941		\$41,219		\$50,490		\$64,197	
Projected Median Household Income (2024)	\$35,792		\$48,176		\$58,638		\$74,741	
Census Median Household Income (2010)	\$28,886		\$36,078		\$44,327		\$50,420	
Census Median Household Income (2000)	\$30,845		\$38,416		\$43,862		\$46,682	
Projected Annual Change (2019-2024)	\$4,851	3.1%	\$6,957	3.4%	\$8,148	3.2%	\$10,544	3.3%
Historical Annual Change (2000-2019)	\$96	-	\$2,803	0.4%	\$6,627	0.8%	\$17,516	2.0%
Per Capita Income								
Estimated Per Capita Income (2019)	\$13,513		\$19,346		\$26,396		\$33,596	
Projected Per Capita Income (2024)	\$15,943		\$22,386		\$31,260		\$38,315	
Census Per Capita Income (2010)	\$13,513		\$16,906		\$21,471		\$26,011	
Census Per Capita Income (2000)	\$13,795		\$17,993		\$21,010		\$23,164	
Projected Annual Change (2019-2024)	\$2,430	3.6%	\$3,040	3.1%	\$4,865	3.7%	\$4,719	2.8%
Historical Annual Change (2000-2019)	-\$282	-0.1%	\$1,353	0.4%	\$5,385	1.3%	\$10,432	2.4%
Estimated Average Household Net Worth (2019)	\$183,990		\$262,354		\$367,998		\$562,120	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8391/-86.02

RFULL9

Esquire Plaza Outlot

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2019)	18,248		87,806		202,732		637,911	
White (2019)	6,016	33.0%	29,953	34.1%	90,365	44.6%	390,110	61.2%
Black or African American (2019)	8,955	49.1%	46,450	52.9%	90,675	44.7%	181,048	28.4%
American Indian or Alaska Native (2019)	84	0.5%	269	0.3%	558	0.3%	1,816	0.3%
Asian (2019)	240	1.3%	1,546	1.8%	4,336	2.1%	21,868	3.4%
Hawaiian or Pacific Islander (2019)	35	0.2%	87	-	145	-	321	-
Other Race (2019)	2,231	12.2%	6,378	7.3%	10,146	5.0%	23,980	3.8%
Two or More Races (2019)	687	3.8%	3,123	3.6%	6,507	3.2%	18,768	2.9%
Population < 18 (2019)	5,747	31.5%	25,410	28.9%	52,437	25.9%	150,935	23.7%
White Not Hispanic	811	14.1%	4,610	18.1%	14,453	27.6%	69,372	46.0%
Black or African American	3,091	53.8%	14,700	57.9%	26,831	51.2%	49,418	32.7%
Asian	47	0.8%	340	1.3%	1,016	1.9%	5,438	3.6%
Other Race Not Hispanic	305	5.3%	1,517	6.0%	3,123	6.0%	8,597	5.7%
Hispanic	1,493	26.0%	4,243	16.7%	7,015	13.4%	18,109	12.0%
Not Hispanic or Latino Population (2019)	14,327	78.5%	76,880	87.6%	184,422	91.0%	589,194	92.4%
Not Hispanic White	4,661	32.5%	26,366	34.3%	84,227	45.7%	371,490	63.1%
Not Hispanic Black or African American	8,819	61.6%	45,895	59.7%	89,633	48.6%	178,380	30.3%
Not Hispanic American Indian or Alaska Native	38	0.3%	161	0.2%	379	0.2%	1,362	0.2%
Not Hispanic Asian	227	1.6%	1,514	2.0%	4,246	2.3%	21,333	3.6%
Not Hispanic Hawaiian or Pacific Islander	20	0.1%	59	-	106	-	229	-
Not Hispanic Other Race	48	0.3%	390	0.5%	632	0.3%	1,413	0.2%
Not Hispanic Two or More Races	515	3.6%	2,495	3.2%	5,198	2.8%	14,987	2.5%
Hispanic or Latino Population (2019)	3,921	21.5%	10,926	12.4%	18,310	9.0%	48,718	7.6%
Hispanic White	1,356	34.6%	3,587	32.8%	6,138	33.5%	18,621	38.2%
Hispanic Black or African American	135	3.5%	555	5.1%	1,042	5.7%	2,668	5.5%
Hispanic American Indian or Alaska Native	46	1.2%	108	1.0%	179	1.0%	454	0.9%
Hispanic Asian	14	0.3%	32	0.3%	90	0.5%	535	1.1%
Hispanic Hawaiian or Pacific Islander	15	0.4%	28	0.3%	39	0.2%	92	0.2%
Hispanic Other Race	2,183	55.7%	5,988	54.8%	9,514	52.0%	22,567	46.3%
Hispanic Two or More Races	172	4.4%	628	5.7%	1,308	7.1%	3,781	7.8%
Not Hispanic or Latino Population (2010)	12,796	78.8%	71,349	87.8%	175,020	91.5%	554,925	93.4%
Hispanic or Latino Population (2010)	3,448	21.2%	9,892	12.2%	16,195	8.5%	39,292	6.6%
Not Hispanic or Latino Population (2000)	15,204	92.0%	74,575	95.9%	179,384	96.9%	553,647	96.8%
Hispanic or Latino Population (2000)	1,318	8.0%	3,174	4.1%	5,656	3.1%	18,028	3.2%
Not Hispanic or Latino Population (2024)	14,709	79.1%	77,851	87.6%	187,258	90.8%	616,700	92.1%
Hispanic or Latino Population (2024)	3,881	20.9%	11,012	12.4%	18,996	9.2%	52,712	7.9%
Projected Annual Growth (2019-2024)	-40	-0.2%	86	0.2%	686	0.7%	3,994	1.6%
Historical Annual Growth (2000-2010)	2,129	16.2%	6,718	21.2%	10,540	18.6%	21,265	11.8%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8391/-86.02

RFULL9

Esquire Plaza Outlot

1 mi radius 3 mi radius 5 mi radius 10 mi radius

Total Age Distribution (2019)

Total Population	18,248		87,806		202,732		637,911	
Age Under 5 Years	1,687	9.2%	7,235	8.2%	14,698	7.2%	42,168	6.6%
Age 5 to 9 Years	1,777	9.7%	7,371	8.4%	14,960	7.4%	42,542	6.7%
Age 10 to 14 Years	1,575	8.6%	7,135	8.1%	14,805	7.3%	42,805	6.7%
Age 15 to 19 Years	1,266	6.9%	6,154	7.0%	13,185	6.5%	40,035	6.3%
Age 20 to 24 Years	1,339	7.3%	5,965	6.8%	12,274	6.1%	41,256	6.5%
Age 25 to 29 Years	1,597	8.8%	6,988	8.0%	15,197	7.5%	51,438	8.1%
Age 30 to 34 Years	1,468	8.0%	6,507	7.4%	14,309	7.1%	47,452	7.4%
Age 35 to 39 Years	1,213	6.6%	5,852	6.7%	13,377	6.6%	43,733	6.9%
Age 40 to 44 Years	1,110	6.1%	5,292	6.0%	12,086	6.0%	39,271	6.2%
Age 45 to 49 Years	1,009	5.5%	4,964	5.7%	12,056	5.9%	39,851	6.2%
Age 50 to 54 Years	959	5.3%	4,820	5.5%	12,222	6.0%	39,740	6.2%
Age 55 to 59 Years	908	5.0%	5,123	5.8%	13,256	6.5%	42,297	6.6%
Age 60 to 64 Years	798	4.4%	4,863	5.5%	12,474	6.2%	38,635	6.1%
Age 65 to 69 Years	641	3.5%	3,647	4.2%	9,933	4.9%	30,492	4.8%
Age 70 to 74 Years	389	2.1%	2,461	2.8%	6,985	3.4%	21,900	3.4%
Age 75 to 79 Years	236	1.3%	1,652	1.9%	4,649	2.3%	14,453	2.3%
Age 80 to 84 Years	148	0.8%	970	1.1%	3,085	1.5%	9,582	1.5%
Age 85 Years or Over	126	0.7%	807	0.9%	3,182	1.6%	10,261	1.6%
Median Age	29.0		32.2		35.7		36.3	
Age 19 Years or Less	6,306	34.6%	27,896	31.8%	57,647	28.4%	167,550	26.3%
Age 20 to 64 Years	10,401	57.0%	50,372	57.4%	117,250	57.8%	383,674	60.1%
Age 65 Years or Over	1,541	8.4%	9,538	10.9%	27,834	13.7%	86,688	13.6%

Female Age Distribution (2019)

Female Population	9,624	52.7%	47,435	54.0%	108,157	53.3%	329,697	51.7%
Age Under 5 Years	823	8.6%	3,594	7.6%	7,317	6.8%	20,840	6.3%
Age 5 to 9 Years	873	9.1%	3,662	7.7%	7,372	6.8%	20,841	6.3%
Age 10 to 14 Years	783	8.1%	3,571	7.5%	7,280	6.7%	21,071	6.4%
Age 15 to 19 Years	664	6.9%	3,139	6.6%	6,568	6.1%	19,831	6.0%
Age 20 to 24 Years	719	7.5%	3,257	6.9%	6,476	6.0%	21,419	6.5%
Age 25 to 29 Years	893	9.3%	3,922	8.3%	8,355	7.7%	26,530	8.0%
Age 30 to 34 Years	833	8.7%	3,674	7.7%	7,757	7.2%	24,071	7.3%
Age 35 to 39 Years	653	6.8%	3,259	6.9%	7,259	6.7%	22,218	6.7%
Age 40 to 44 Years	556	5.8%	2,840	6.0%	6,352	5.9%	19,660	6.0%
Age 45 to 49 Years	532	5.5%	2,654	5.6%	6,441	6.0%	20,310	6.2%
Age 50 to 54 Years	488	5.1%	2,643	5.6%	6,562	6.1%	20,258	6.1%
Age 55 to 59 Years	476	4.9%	2,863	6.0%	7,224	6.7%	22,016	6.7%
Age 60 to 64 Years	436	4.5%	2,738	5.8%	6,835	6.3%	20,415	6.2%
Age 65 to 69 Years	378	3.9%	2,063	4.3%	5,554	5.1%	16,694	5.1%
Age 70 to 74 Years	211	2.2%	1,422	3.0%	3,972	3.7%	12,182	3.7%
Age 75 to 79 Years	135	1.4%	991	2.1%	2,753	2.5%	8,472	2.6%
Age 80 to 84 Years	88	0.9%	606	1.3%	1,895	1.8%	5,878	1.8%
Age 85 Years or Over	81	0.8%	539	1.1%	2,185	2.0%	6,991	2.1%
Female Median Age	29.7		33.5		37.1		37.4	
Age 19 Years or Less	3,143	32.7%	13,966	29.4%	28,537	26.4%	82,583	25.0%
Age 20 to 64 Years	5,588	58.1%	27,848	58.7%	63,261	58.5%	196,897	59.7%
Age 65 Years or Over	892	9.3%	5,621	11.8%	16,359	15.1%	50,216	15.2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8391/-86.02

RFULL9

Esquire Plaza Outlot

1 mi radius 3 mi radius 5 mi radius 10 mi radius

Male Age Distribution (2019)

Male Population	8,624	47.3%	40,371	46.0%	94,575	46.7%	308,215	48.3%
Age Under 5 Years	865	10.0%	3,641	9.0%	7,380	7.8%	21,328	6.9%
Age 5 to 9 Years	904	10.5%	3,709	9.2%	7,588	8.0%	21,701	7.0%
Age 10 to 14 Years	792	9.2%	3,564	8.8%	7,525	8.0%	21,734	7.1%
Age 15 to 19 Years	602	7.0%	3,015	7.5%	6,617	7.0%	20,203	6.6%
Age 20 to 24 Years	619	7.2%	2,708	6.7%	5,798	6.1%	19,837	6.4%
Age 25 to 29 Years	704	8.2%	3,066	7.6%	6,842	7.2%	24,908	8.1%
Age 30 to 34 Years	634	7.4%	2,833	7.0%	6,552	6.9%	23,381	7.6%
Age 35 to 39 Years	560	6.5%	2,593	6.4%	6,118	6.5%	21,516	7.0%
Age 40 to 44 Years	554	6.4%	2,452	6.1%	5,734	6.1%	19,610	6.4%
Age 45 to 49 Years	476	5.5%	2,311	5.7%	5,615	5.9%	19,541	6.3%
Age 50 to 54 Years	470	5.5%	2,178	5.4%	5,661	6.0%	19,481	6.3%
Age 55 to 59 Years	432	5.0%	2,260	5.6%	6,031	6.4%	20,281	6.6%
Age 60 to 64 Years	363	4.2%	2,125	5.3%	5,639	6.0%	18,220	5.9%
Age 65 to 69 Years	263	3.1%	1,585	3.9%	4,379	4.6%	13,798	4.5%
Age 70 to 74 Years	178	2.1%	1,040	2.6%	3,013	3.2%	9,719	3.2%
Age 75 to 79 Years	101	1.2%	661	1.6%	1,896	2.0%	5,981	1.9%
Age 80 to 84 Years	60	0.7%	364	0.9%	1,190	1.3%	3,704	1.2%
Age 85 Years or Over	46	0.5%	267	0.7%	998	1.1%	3,269	1.1%
Male Median Age	27.7		30.5		33.9		35.1	
Age 19 Years or Less	3,163	36.7%	13,930	34.5%	29,110	30.8%	84,967	27.6%
Age 20 to 64 Years	4,813	55.8%	22,524	55.8%	53,989	57.1%	186,777	60.6%
Age 65 Years or Over	649	7.5%	3,917	9.7%	11,476	12.1%	36,471	11.8%

Males per 100 Females (2019)

Overall Comparison	90		85		87		93	
Age Under 5 Years	105	51.2%	101	50.3%	101	50.2%	102	50.6%
Age 5 to 9 Years	104	50.9%	101	50.3%	103	50.7%	104	51.0%
Age 10 to 14 Years	101	50.3%	100	49.9%	103	50.8%	103	50.8%
Age 15 to 19 Years	91	47.5%	96	49.0%	101	50.2%	102	50.5%
Age 20 to 24 Years	86	46.3%	83	45.4%	90	47.2%	93	48.1%
Age 25 to 29 Years	79	44.1%	78	43.9%	82	45.0%	94	48.4%
Age 30 to 34 Years	76	43.2%	77	43.5%	84	45.8%	97	49.3%
Age 35 to 39 Years	86	46.1%	80	44.3%	84	45.7%	97	49.2%
Age 40 to 44 Years	100	49.9%	86	46.3%	90	47.4%	100	49.9%
Age 45 to 49 Years	89	47.2%	87	46.5%	87	46.6%	96	49.0%
Age 50 to 54 Years	96	49.1%	82	45.2%	86	46.3%	96	49.0%
Age 55 to 59 Years	91	47.6%	79	44.1%	83	45.5%	92	47.9%
Age 60 to 64 Years	83	45.4%	78	43.7%	83	45.2%	89	47.2%
Age 65 to 69 Years	70	41.1%	77	43.4%	79	44.1%	83	45.3%
Age 70 to 74 Years	85	45.9%	73	42.2%	76	43.1%	80	44.4%
Age 75 to 79 Years	75	42.9%	67	40.0%	69	40.8%	71	41.4%
Age 80 to 84 Years	68	40.5%	60	37.6%	63	38.6%	63	38.7%
Age 85 Years or Over	56	36.1%	50	33.2%	46	31.4%	47	31.9%
Age 19 Years or Less	101	50.2%	100	49.9%	102	50.5%	103	50.7%
Age 20 to 39 Years	81	44.8%	79	44.2%	85	45.9%	95	48.8%
Age 40 to 64 Years	92	48.0%	82	45.2%	86	46.2%	95	48.6%
Age 65 Years or Over	73	42.1%	70	41.1%	70	41.2%	73	42.1%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8391/-86.02

RFULL9

Esquire Plaza Outlot

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2019)								
Total Households	7,155		34,917		83,747		269,246	
Households with Children	2,879	40.2%	13,192	37.8%	27,880	33.3%	79,292	29.4%
Average Household Size	2.5		2.5		2.4		2.3	
Household Density per Square Mile	2,279		1,236		1,067		857	
Population Family	14,829	81.3%	72,284	82.3%	163,004	80.4%	486,334	76.2%
Population Non-Family	3,368	18.5%	15,366	17.5%	38,358	18.9%	139,994	21.9%
Population Group Quarters	51	0.3%	156	0.2%	1,370	0.7%	11,584	1.8%
Family Households	4,393	61.4%	22,150	63.4%	51,827	61.9%	156,175	58.0%
Married Couple Households	1,771	40.3%	10,499	47.4%	29,328	56.6%	101,817	65.2%
Other Family Households with Children	2,622	59.7%	11,650	52.6%	22,500	43.4%	54,358	34.8%
Family Households with Children	2,836	64.6%	13,034	58.8%	27,543	53.1%	78,376	50.2%
Married Couple with Children	892	31.5%	4,668	35.8%	11,994	43.5%	42,792	54.6%
Other Family Households with Children	1,944	68.5%	8,366	64.2%	15,549	56.5%	35,584	45.4%
Family Households No Children	1,557	35.4%	9,115	41.2%	24,284	46.9%	77,799	49.8%
Married Couple No Children	879	56.5%	5,831	64.0%	17,334	71.4%	59,025	75.9%
Other Family Households No Children	678	43.5%	3,284	36.0%	6,950	28.6%	18,775	24.1%
Non-Family Households	2,762	38.6%	12,767	36.6%	31,919	38.1%	113,071	42.0%
Non-Family Households with Children	43	1.5%	158	1.2%	337	1.1%	917	0.8%
Non-Family Households No Children	2,719	98.5%	12,609	98.8%	31,582	98.9%	112,154	99.2%
Average Family Household Size	3.4		3.3		3.1		3.1	
Average Family Income	\$31,714		\$53,856		\$73,225		\$98,061	
Median Family Income	\$34,609		\$50,517		\$64,025		\$84,091	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2019)								
Population Age 15 Years or Over	13,208		66,064		158,270		510,396	
Never Married	6,892	52.2%	31,397	47.5%	68,047	43.0%	207,171	40.6%
Currently Married	3,150	23.9%	20,256	30.7%	55,697	35.2%	199,458	39.1%
Previously Married	3,166	24.0%	14,411	21.8%	34,525	21.8%	103,767	20.3%
Separated	866	27.4%	3,193	22.2%	6,470	18.7%	19,517	18.8%
Widowed	802	25.3%	3,453	24.0%	9,245	26.8%	25,931	25.0%
Divorced	1,498	47.3%	7,765	53.9%	18,810	54.5%	58,319	56.2%
Educational Attainment (2019)								
Adult Population Age 25 Years or Over	10,603		53,945		132,811		429,105	
Elementary (Grade Level 0 to 8)	1,295	12.2%	3,436	6.4%	5,696	4.3%	14,384	3.4%
Some High School (Grade Level 9 to 11)	1,369	12.9%	6,325	11.7%	12,593	9.5%	34,210	8.0%
High School Graduate	3,445	32.5%	17,385	32.2%	39,995	30.1%	102,236	23.8%
Some College	2,261	21.3%	11,895	22.0%	28,600	21.5%	81,244	18.9%
Associate Degree Only	776	7.3%	3,972	7.4%	9,680	7.3%	29,675	6.9%
Bachelor Degree Only	1,192	11.2%	7,686	14.2%	23,650	17.8%	106,354	24.8%
Graduate Degree	266	2.5%	3,247	6.0%	12,597	9.5%	61,002	14.2%
Any College (Some College or Higher)	4,495	42.4%	26,800	49.7%	74,528	56.1%	278,275	64.9%
College Degree + (Bachelor Degree or Higher)	1,458	13.8%	10,934	20.3%	36,248	27.3%	167,356	39.0%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8391/-86.02

RFULL9

Esquire Plaza Outlot

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2019)	7,597		36,736		88,074		286,839	
Total Housing Units (2010)	7,467		35,513		86,104		276,027	
Historical Annual Growth (2010-2019)	130	0.2%	1,223	0.4%	1,970	0.3%	10,813	0.4%
Housing Units Occupied (2019)	7,155	94.2%	34,917	95.0%	83,747	95.1%	269,246	93.9%
Housing Units Owner-Occupied	2,313	32.3%	16,687	47.8%	47,479	56.7%	158,107	58.7%
Housing Units Renter-Occupied	4,842	67.7%	18,230	52.2%	36,268	43.3%	111,139	41.3%
Housing Units Vacant (2019)	442	6.2%	1,819	5.2%	4,328	5.2%	17,593	6.5%
Household Size (2019)								
Total Households	7,155		34,917		83,747		269,246	
1 Person Households	2,288	32.0%	10,744	30.8%	26,856	32.1%	91,911	34.1%
2 Person Households	1,910	26.7%	10,211	29.2%	26,349	31.5%	86,165	32.0%
3 Person Households	1,202	16.8%	5,799	16.6%	13,009	15.5%	38,594	14.3%
4 Person Households	866	12.1%	4,203	12.0%	9,497	11.3%	29,293	10.9%
5 Person Households	491	6.9%	2,292	6.6%	4,779	5.7%	14,178	5.3%
6 Person Households	246	3.4%	999	2.9%	2,000	2.4%	5,663	2.1%
7 or More Person Households	151	2.1%	670	1.9%	1,256	1.5%	3,441	1.3%
Household Income Distribution (2019)								
HH Income \$200,000 or More	24	0.3%	389	1.1%	2,248	2.7%	16,510	6.1%
HH Income \$150,000 to \$199,999	125	1.7%	899	2.6%	3,314	4.0%	17,045	6.3%
HH Income \$125,000 to \$149,999	69	1.0%	1,095	3.1%	4,099	4.9%	15,940	5.9%
HH Income \$100,000 to \$124,999	159	2.2%	1,428	4.1%	4,513	5.4%	19,420	7.2%
HH Income \$75,000 to \$99,999	376	5.3%	3,510	10.1%	9,402	11.2%	33,205	12.3%
HH Income \$50,000 to \$74,999	979	13.7%	6,000	17.2%	14,614	17.4%	44,815	16.6%
HH Income \$35,000 to \$49,999	1,470	20.5%	5,736	16.4%	12,946	15.5%	35,526	13.2%
HH Income \$25,000 to \$34,999	1,083	15.1%	4,263	12.2%	9,027	10.8%	24,813	9.2%
HH Income \$15,000 to \$24,999	1,062	14.8%	4,716	13.5%	9,817	11.7%	26,560	9.9%
HH Income \$10,000 to \$14,999	625	8.7%	2,107	6.0%	4,406	5.3%	12,183	4.5%
HH Income Under \$10,000	1,183	16.5%	4,776	13.7%	9,361	11.2%	23,229	8.6%
Household Vehicles (2019)								
Households 0 Vehicles Available	1,274	17.8%	4,334	12.4%	8,562	10.2%	24,770	9.2%
Households 1 Vehicle Available	3,144	43.9%	14,176	40.6%	32,563	38.9%	100,987	37.5%
Households 2 Vehicles Available	1,932	27.0%	11,420	32.7%	29,371	35.1%	99,772	37.1%
Households 3 or More Vehicles Available	805	11.2%	4,986	14.3%	13,251	15.8%	43,718	16.2%
Total Vehicles Available	9,741		53,755		136,243		447,964	
Average Vehicles per Household	1.4		1.5		1.6		1.7	
Owner-Occupied Household Vehicles	4,193	43.0%	31,926	59.4%	92,820	68.1%	312,368	69.7%
Average Vehicles per Owner-Occupied Household	1.8		1.9		2.0		2.0	
Renter-Occupied Household Vehicles	5,548	57.0%	21,829	40.6%	43,423	31.9%	135,597	30.3%
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.2		1.2	
Travel Time (2019)								
Worker Base Age 16 years or Over	9,199		44,093		101,836		327,562	
Travel to Work in 14 Minutes or Less	1,835	19.9%	8,201	18.6%	19,952	19.6%	70,477	21.5%
Travel to Work in 15 to 29 Minutes	3,704	40.3%	18,266	41.4%	42,103	41.3%	135,967	41.5%
Travel to Work in 30 to 59 Minutes	2,168	23.6%	11,448	26.0%	26,943	26.5%	88,699	27.1%
Travel to Work in 60 Minutes or More	785	8.5%	2,335	5.3%	4,758	4.7%	13,708	4.2%
Work at Home	298	3.2%	1,754	4.0%	4,431	4.4%	18,409	5.6%
Average Minutes Travel to Work	21.9		22.5		22.5		22.3	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8391/-86.02

RFULL9

Esquire Plaza Outlot

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2019)								
Worker Base Age 16 years or Over	9,199		44,093		101,836		327,562	
Drive to Work Alone	7,308	79.4%	36,337	82.4%	85,121	83.6%	266,908	81.5%
Drive to Work in Carpool	1,007	10.9%	4,026	9.1%	8,079	7.9%	24,546	7.5%
Travel to Work by Public Transportation	226	2.5%	951	2.2%	1,958	1.9%	6,697	2.0%
Drive to Work on Motorcycle	30	0.3%	63	0.1%	85	-	251	-
Bicycle to Work	51	0.6%	98	0.2%	174	0.2%	1,544	0.5%
Walk to Work	126	1.4%	603	1.4%	1,250	1.2%	6,839	2.1%
Other Means	152	1.7%	261	0.6%	738	0.7%	2,368	0.7%
Work at Home	298	3.2%	1,754	4.0%	4,431	4.4%	18,409	5.6%
Daytime Demographics (2019)								
Total Businesses	501		2,496		7,450		31,205	
Total Employees	5,272		30,891		87,469		439,607	
Company Headquarter Businesses	-	-	23	0.9%	46	0.6%	357	1.1%
Company Headquarter Employees	8	0.1%	3,102	10.0%	12,260	14.0%	84,728	19.3%
Employee Population per Business	10.5	to 1	12.4	to 1	11.7	to 1	14.1	to 1
Residential Population per Business	36.4	to 1	35.2	to 1	27.2	to 1	20.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	9,520		53,926		145,237		614,578	
Labor Force								
Labor Population Age 16 Years or Over (2019)	13,000		64,944		155,786		502,711	
Labor Force Total Males (2019)	5,962	45.9%	28,897	44.5%	70,829	45.5%	239,494	47.6%
Male Civilian Employed	4,391	73.6%	19,317	66.8%	46,127	65.1%	163,690	68.3%
Male Civilian Unemployed	221	3.7%	1,193	4.1%	2,291	3.2%	5,612	2.3%
Males in Armed Forces	2	-	28	-	46	-	207	-
Males Not in Labor Force	1,349	22.6%	8,359	28.9%	22,365	31.6%	69,985	29.2%
Labor Force Total Females (2019)	7,038	54.1%	36,048	55.5%	84,957	54.5%	263,217	52.4%
Female Civilian Employed	4,360	61.9%	22,564	62.6%	51,845	61.0%	163,835	62.2%
Female Civilian Unemployed	278	3.9%	1,157	3.2%	2,217	2.6%	5,353	2.0%
Females in Armed Forces	-	-	-	-	-	-	8	-
Females Not in Labor Force	2,401	34.1%	12,326	34.2%	30,894	36.4%	94,020	35.7%
Unemployment Rate	498	3.8%	2,350	3.6%	4,509	2.9%	10,965	2.2%
Occupation (2019)								
Occupation Population Age 16 Years or Over	8,751		41,882		97,972		327,525	
Occupation Total Males	4,391	50.2%	19,317	46.1%	46,127	47.1%	163,690	50.0%
Occupation Total Females	4,360	49.8%	22,564	53.9%	51,845	52.9%	163,835	50.0%
Management, Business, Financial Operations	718	8.2%	4,781	11.4%	13,713	14.0%	58,850	18.0%
Professional, Related	1,155	13.2%	6,304	15.1%	18,892	19.3%	80,777	24.7%
Service	1,818	20.8%	8,699	20.8%	18,287	18.7%	51,731	15.8%
Sales, Office	2,088	23.9%	10,598	25.3%	24,527	25.0%	78,465	24.0%
Farming, Fishing, Forestry	21	0.2%	25	-	32	-	132	-
Construction, Extraction, Maintenance	1,403	16.0%	4,168	10.0%	7,769	7.9%	21,365	6.5%
Production, Transport, Material Moving	1,548	17.7%	7,307	17.4%	14,752	15.1%	36,205	11.1%
White Collar Workers	3,960	45.3%	21,683	51.8%	57,132	58.3%	218,091	66.6%
Blue Collar Workers	4,790	54.7%	20,199	48.2%	40,840	41.7%	109,434	33.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8391/-86.02

RFULL9

Esquire Plaza Outlot

1 mi radius 3 mi radius 5 mi radius 10 mi radius

Units In Structure (2019)

Total Units	6,202		31,297		76,604		241,234	
1 Detached Unit	3,489	56.2%	20,528	65.6%	55,031	71.8%	179,090	74.2%
1 Attached Unit	561	9.0%	1,818	5.8%	4,334	5.7%	18,431	7.6%
2 Units	98	1.6%	383	1.2%	870	1.1%	3,649	1.5%
3 to 4 Units	457	7.4%	2,390	7.6%	4,747	6.2%	10,886	4.5%
5 to 9 Units	1,172	18.9%	4,823	15.4%	9,193	12.0%	21,511	8.9%
10 to 19 Units	481	7.8%	1,711	5.5%	3,680	4.8%	12,800	5.3%
20 to 49 Units	207	3.3%	803	2.6%	1,446	1.9%	7,825	3.2%
50 or More Units	228	3.7%	648	2.1%	2,091	2.7%	11,262	4.7%
Mobile Home or Trailer	463	7.5%	1,813	5.8%	2,354	3.1%	3,788	1.6%
Other Structure	-	-	-	-	1	-	4	-

Homes Built By Year (2019)

Homes Built 2014 or later	46	0.6%	447	1.2%	893	1.0%	7,422	2.6%
Homes Built 2010 to 2013	107	1.4%	623	1.7%	1,669	1.9%	7,458	2.6%
Homes Built 2000 to 2009	477	6.3%	3,042	8.3%	8,168	9.3%	31,827	11.1%
Homes Built 1990 to 1999	743	9.8%	5,061	13.8%	12,026	13.7%	38,722	13.5%
Homes Built 1980 to 1989	694	9.1%	3,197	8.7%	8,951	10.2%	27,681	9.7%
Homes Built 1970 to 1979	1,206	15.9%	6,292	17.1%	13,451	15.3%	33,267	11.6%
Homes Built 1960 to 1969	1,293	17.0%	6,594	17.9%	14,069	16.0%	31,931	11.1%
Homes Built 1950 to 1959	1,616	21.3%	6,314	17.2%	14,761	16.8%	33,897	11.8%
Homes Built 1940 to 1949	493	6.5%	1,208	3.3%	3,565	4.0%	14,266	5.0%
Homes Built Before 1939	479	6.3%	2,139	5.8%	6,195	7.0%	42,775	14.9%
Median Age of Homes	45.9 yrs		42.2 yrs		42.2 yrs		43.3 yrs	

Home Values (2019)

Owner Specified Housing Units	2,148		15,462		44,587		145,559	
Home Values \$1,000,000 or More	5	0.2%	59	0.4%	200	0.4%	1,158	0.8%
Home Values \$750,000 to \$999,999	9	0.4%	82	0.5%	305	0.7%	1,818	1.2%
Home Values \$500,000 to \$749,999	46	2.1%	369	2.4%	1,048	2.4%	6,315	4.3%
Home Values \$400,000 to \$499,999	34	1.6%	234	1.5%	964	2.2%	7,134	4.9%
Home Values \$300,000 to \$399,999	103	4.8%	773	5.0%	2,625	5.9%	15,893	10.9%
Home Values \$250,000 to \$299,999	67	3.1%	639	4.1%	2,204	4.9%	10,817	7.4%
Home Values \$200,000 to \$249,999	92	4.3%	1,005	6.5%	3,328	7.5%	15,785	10.8%
Home Values \$175,000 to \$199,999	63	2.9%	978	6.3%	3,590	8.1%	13,274	9.1%
Home Values \$150,000 to \$174,999	137	6.4%	1,695	11.0%	5,899	13.2%	18,526	12.7%
Home Values \$125,000 to \$149,999	95	4.4%	1,523	9.8%	5,814	13.0%	16,211	11.1%
Home Values \$100,000 to \$124,999	234	10.9%	1,874	12.1%	5,820	13.1%	14,501	10.0%
Home Values \$90,000 to \$99,999	123	5.7%	1,026	6.6%	2,579	5.8%	5,770	4.0%
Home Values \$80,000 to \$89,999	346	16.1%	1,453	9.4%	3,023	6.8%	6,702	4.6%
Home Values \$70,000 to \$79,999	184	8.6%	970	6.3%	2,130	4.8%	5,082	3.5%
Home Values \$60,000 to \$69,999	178	8.3%	1,040	6.7%	2,091	4.7%	4,814	3.3%
Home Values \$50,000 to \$59,999	179	8.3%	918	5.9%	1,896	4.3%	4,532	3.1%
Home Values \$35,000 to \$49,999	195	9.1%	907	5.9%	1,892	4.2%	4,162	2.9%
Home Values \$25,000 to \$34,999	81	3.8%	294	1.9%	514	1.2%	1,499	1.0%
Home Values \$10,000 to \$24,999	69	3.2%	509	3.3%	922	2.1%	2,245	1.5%
Home Values Under \$10,000	67	3.1%	299	1.9%	524	1.2%	1,192	0.8%
Owner-Occupied Median Home Value	\$85,326		\$115,286		\$137,059		\$180,397	
Renter-Occupied Median Rent	\$626		\$653		\$689		\$747	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.8391/-86.02

RFULL9

Esquire Plaza Outlot

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2019)				
Total Household Expenditure	\$246.88 M	\$1.49 B	\$4.24 B	\$15.84 B
Total Non-Retail Expenditure	\$131.04 M	\$787.07 M	\$2.24 B	\$8.38 B
Total Retail Expenditure	\$115.84 M	\$702.28 M	\$2 B	\$7.46 B
Apparel	\$8.62 M	\$51.91 M	\$148.14 M	\$558.8 M
Contributions	\$7.18 M	\$44.89 M	\$132.83 M	\$515.81 M
Education	\$6.7 M	\$40.9 M	\$120.21 M	\$479.74 M
Entertainment	\$13.15 M	\$81.1 M	\$234.94 M	\$892.4 M
Food and Beverages	\$37.42 M	\$223.83 M	\$631.62 M	\$2.34 B
Furnishings and Equipment	\$8.17 M	\$50.46 M	\$146.25 M	\$554.25 M
Gifts	\$5.4 M	\$33.6 M	\$99.43 M	\$388.66 M
Health Care	\$21.22 M	\$128.23 M	\$364.04 M	\$1.33 B
Household Operations	\$9.37 M	\$57.08 M	\$164.45 M	\$621.28 M
Miscellaneous Expenses	\$4.59 M	\$27.84 M	\$79.89 M	\$299.67 M
Personal Care	\$3.29 M	\$19.93 M	\$56.88 M	\$212.49 M
Personal Insurance	\$1.49 M	\$9.51 M	\$28.37 M	\$110.4 M
Reading	\$521.1 K	\$3.18 M	\$9.17 M	\$34.49 M
Shelter	\$53.92 M	\$319.94 M	\$902.42 M	\$3.36 B
Tobacco	\$1.89 M	\$10.63 M	\$28.3 M	\$97.59 M
Transportation	\$44.12 M	\$269.53 M	\$770.36 M	\$2.87 B
Utilities	\$19.83 M	\$116.79 M	\$324.68 M	\$1.17 B
Monthly Household Consumer Expenditure (2019)				
Total Household Expenditure	\$2,876	\$3,555	\$4,221	\$4,901
Total Non-Retail Expenditure	\$1,526 53.1%	\$1,878 52.8%	\$2,229 52.8%	\$2,593 52.9%
Total Retail Expenditures	\$1,349 46.9%	\$1,676 47.2%	\$1,992 47.2%	\$2,308 47.1%
Apparel	\$100 3.5%	\$124 3.5%	\$147 3.5%	\$173 3.5%
Contributions	\$84 2.9%	\$107 3.0%	\$132 3.1%	\$160 3.3%
Education	\$78 2.7%	\$98 2.7%	\$120 2.8%	\$148 3.0%
Entertainment	\$153 5.3%	\$194 5.4%	\$234 5.5%	\$276 5.6%
Food and Beverages	\$436 15.2%	\$534 15.0%	\$629 14.9%	\$723 14.7%
Furnishings and Equipment	\$95 3.3%	\$120 3.4%	\$146 3.4%	\$172 3.5%
Gifts	\$63 2.2%	\$80 2.3%	\$99 2.3%	\$120 2.5%
Health Care	\$247 8.6%	\$306 8.6%	\$362 8.6%	\$413 8.4%
Household Operations	\$109 3.8%	\$136 3.8%	\$164 3.9%	\$192 3.9%
Miscellaneous Expenses	\$53 1.9%	\$66 1.9%	\$79 1.9%	\$93 1.9%
Personal Care	\$38 1.3%	\$48 1.3%	\$57 1.3%	\$66 1.3%
Personal Insurance	\$17 0.6%	\$23 0.6%	\$28 0.7%	\$34 0.7%
Reading	\$6 0.2%	\$8 0.2%	\$9 0.2%	\$11 0.2%
Shelter	\$628 21.8%	\$764 21.5%	\$898 21.3%	\$1,039 21.2%
Tobacco	\$22 0.8%	\$25 0.7%	\$28 0.7%	\$30 0.6%
Transportation	\$514 17.9%	\$643 18.1%	\$767 18.2%	\$888 18.1%
Utilities	\$231 8.0%	\$279 7.8%	\$323 7.7%	\$363 7.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.