

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 44.8124/-91.4713

RFULL9

401 Pinnacle Way

Eau Claire, WI 54701

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2019)	7,353	64,105	86,752	116,367
Projected Population (2024)	7,696	66,601	90,009	120,202
Census Population (2010)	6,979	61,017	82,014	110,365
Census Population (2000)	7,022	60,191	78,128	102,714
Projected Annual Growth (2019-2024)	343 0.9%	2,496 0.8%	3,256 0.8%	3,835 0.7%
Historical Annual Growth (2010-2019)	374 0.6%	3,088 0.5%	4,738 0.6%	6,002 0.6%
Historical Annual Growth (2000-2010)	-43 -	826 0.1%	3,886 0.5%	7,651 0.7%
Estimated Population Density (2019)	2,342 <i>psm</i>	2,268 <i>psm</i>	1,105 <i>psm</i>	371 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households				
Estimated Households (2019)	3,465	26,888	36,363	48,756
Projected Households (2024)	3,639	28,133	37,966	50,779
Census Households (2010)	3,195	24,608	33,202	44,554
Census Households (2000)	3,175	23,571	30,423	40,112
Projected Annual Growth (2019-2024)	174 1.0%	1,245 0.9%	1,602 0.9%	2,023 0.8%
Historical Annual Change (2000-2019)	290 0.5%	3,317 0.7%	5,940 1.0%	8,644 1.1%
Average Household Income				
Estimated Average Household Income (2019)	\$59,383	\$66,538	\$70,151	\$72,548
Projected Average Household Income (2024)	\$66,895	\$76,867	\$80,540	\$83,575
Census Average Household Income (2010)	\$44,632	\$52,666	\$55,802	\$57,623
Census Average Household Income (2000)	\$40,834	\$46,856	\$48,476	\$49,169
Projected Annual Change (2019-2024)	\$7,512 2.5%	\$10,329 3.1%	\$10,389 3.0%	\$11,027 3.0%
Historical Annual Change (2000-2019)	\$18,549 2.4%	\$19,682 2.2%	\$21,675 2.4%	\$23,379 2.5%
Median Household Income				
Estimated Median Household Income (2019)	\$50,325	\$54,194	\$56,757	\$59,667
Projected Median Household Income (2024)	\$58,564	\$62,970	\$65,876	\$69,206
Census Median Household Income (2010)	\$36,349	\$42,269	\$44,758	\$46,882
Census Median Household Income (2000)	\$33,137	\$38,695	\$40,209	\$40,978
Projected Annual Change (2019-2024)	\$8,239 3.3%	\$8,776 3.2%	\$9,118 3.2%	\$9,539 3.2%
Historical Annual Change (2000-2019)	\$17,188 2.7%	\$15,500 2.1%	\$16,548 2.2%	\$18,689 2.4%
Per Capita Income				
Estimated Per Capita Income (2019)	\$28,057	\$28,344	\$29,739	\$30,697
Projected Per Capita Income (2024)	\$31,700	\$32,888	\$34,294	\$35,597
Census Per Capita Income (2010)	\$20,432	\$21,240	\$22,591	\$23,262
Census Per Capita Income (2000)	\$18,221	\$18,283	\$18,785	\$19,094
Projected Annual Change (2019-2024)	\$3,643 2.6%	\$4,544 3.2%	\$4,555 3.1%	\$4,900 3.2%
Historical Annual Change (2000-2019)	\$9,835 2.8%	\$10,061 2.9%	\$10,954 3.1%	\$11,603 3.2%
Estimated Average Household Net Worth (2019)	\$294,171	\$380,354	\$413,615	\$434,311

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Eau Claire, WI 54701

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Population (2019)	7,353		64,105		86,752		116,367	
White (2019)	6,595	89.7%	57,531	89.7%	77,730	89.6%	105,627	90.8%
Black or African American (2019)	135	1.8%	1,109	1.7%	1,414	1.6%	1,715	1.5%
American Indian or Alaska Native (2019)	50	0.7%	344	0.5%	427	0.5%	565	0.5%
Asian (2019)	254	3.5%	3,038	4.7%	4,493	5.2%	5,120	4.4%
Hawaiian or Pacific Islander (2019)	6	-	28	-	32	-	35	-
Other Race (2019)	109	1.5%	484	0.8%	636	0.7%	796	0.7%
Two or More Races (2019)	203	2.8%	1,571	2.5%	2,021	2.3%	2,511	2.2%
Population < 18 (2019)	1,513	20.6%	11,256	17.6%	16,149	18.6%	22,809	19.6%
White Not Hispanic	1,172	77.5%	8,795	78.1%	12,734	78.9%	18,621	81.6%
Black or African American	39	2.6%	323	2.9%	433	2.7%	539	2.4%
Asian	64	4.2%	796	7.1%	1,214	7.5%	1,373	6.0%
Other Race Not Hispanic	112	7.4%	721	6.4%	948	5.9%	1,185	5.2%
Hispanic	125	8.3%	622	5.5%	820	5.1%	1,091	4.8%
Not Hispanic or Latino Population (2019)	7,026	95.5%	62,218	97.1%	84,293	97.2%	113,178	97.3%
Not Hispanic White	6,421	91.4%	56,476	90.8%	76,338	90.6%	103,825	91.7%
Not Hispanic Black or African American	121	1.7%	1,048	1.7%	1,341	1.6%	1,617	1.4%
Not Hispanic American Indian or Alaska Native	48	0.7%	310	0.5%	388	0.5%	509	0.4%
Not Hispanic Asian	252	3.6%	2,996	4.8%	4,439	5.3%	5,057	4.5%
Not Hispanic Hawaiian or Pacific Islander	6	-	27	-	31	-	32	-
Not Hispanic Other Race	6	-	13	-	21	-	25	-
Not Hispanic Two or More Races	171	2.4%	1,350	2.2%	1,735	2.1%	2,114	1.9%
Hispanic or Latino Population (2019)	328	4.5%	1,887	2.9%	2,459	2.8%	3,189	2.7%
Hispanic White	174	53.0%	1,056	56.0%	1,392	56.6%	1,802	56.5%
Hispanic Black or African American	14	4.2%	62	3.3%	72	2.9%	98	3.1%
Hispanic American Indian or Alaska Native	2	0.7%	34	1.8%	39	1.6%	56	1.7%
Hispanic Asian	3	0.8%	42	2.2%	54	2.2%	62	2.0%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	1	-	3	-
Hispanic Other Race	103	31.4%	471	25.0%	615	25.0%	771	24.2%
Hispanic Two or More Races	32	9.8%	222	11.7%	286	11.6%	397	12.4%
Not Hispanic or Latino Population (2010)	6,769	97.0%	59,800	98.0%	80,439	98.1%	108,389	98.2%
Hispanic or Latino Population (2010)	210	3.0%	1,217	2.0%	1,575	1.9%	1,976	1.8%
Not Hispanic or Latino Population (2000)	6,970	99.3%	59,602	99.0%	77,374	99.0%	101,784	99.1%
Hispanic or Latino Population (2000)	52	0.7%	589	1.0%	754	1.0%	930	0.9%
Not Hispanic or Latino Population (2024)	7,361	95.6%	64,679	97.1%	87,498	97.2%	116,929	97.3%
Hispanic or Latino Population (2024)	335	4.4%	1,922	2.9%	2,511	2.8%	3,272	2.7%
Projected Annual Growth (2019-2024)	8	0.5%	35	0.4%	51	0.4%	84	0.5%
Historical Annual Growth (2000-2010)	158	30.3%	628	10.7%	821	10.9%	1,046	11.2%

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Eau Claire, WI 54701

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Population	7,353		64,105		86,752		116,367	
Age Under 5 Years	521	7.1%	3,447	5.4%	4,915	5.7%	6,662	5.7%
Age 5 to 9 Years	423	5.7%	3,226	5.0%	4,667	5.4%	6,586	5.7%
Age 10 to 14 Years	396	5.4%	3,208	5.0%	4,596	5.3%	6,587	5.7%
Age 15 to 19 Years	375	5.1%	5,573	8.7%	6,760	7.8%	8,487	7.3%
Age 20 to 24 Years	538	7.3%	8,844	13.8%	10,234	11.8%	11,831	10.2%
Age 25 to 29 Years	814	11.1%	5,775	9.0%	7,687	8.9%	9,567	8.2%
Age 30 to 34 Years	721	9.8%	4,304	6.7%	6,014	6.9%	7,914	6.8%
Age 35 to 39 Years	540	7.3%	3,820	6.0%	5,432	6.3%	7,459	6.4%
Age 40 to 44 Years	357	4.9%	3,041	4.7%	4,291	4.9%	6,086	5.2%
Age 45 to 49 Years	411	5.6%	3,022	4.7%	4,299	5.0%	6,161	5.3%
Age 50 to 54 Years	431	5.9%	3,174	5.0%	4,513	5.2%	6,419	5.5%
Age 55 to 59 Years	412	5.6%	3,573	5.6%	5,044	5.8%	7,283	6.3%
Age 60 to 64 Years	360	4.9%	3,426	5.3%	4,856	5.6%	6,880	5.9%
Age 65 to 69 Years	293	4.0%	3,037	4.7%	4,321	5.0%	6,011	5.2%
Age 70 to 74 Years	230	3.1%	2,424	3.8%	3,393	3.9%	4,651	4.0%
Age 75 to 79 Years	168	2.3%	1,631	2.5%	2,318	2.7%	3,168	2.7%
Age 80 to 84 Years	133	1.8%	1,195	1.9%	1,595	1.8%	2,175	1.9%
Age 85 Years or Over	232	3.2%	1,384	2.2%	1,817	2.1%	2,440	2.1%
Median Age	33.9		33.6		34.5		35.7	
Age 19 Years or Less	1,715	23.3%	15,453	24.1%	20,938	24.1%	28,323	24.3%
Age 20 to 64 Years	4,583	62.3%	38,980	60.8%	52,370	60.4%	69,600	59.8%
Age 65 Years or Over	1,056	14.4%	9,671	15.1%	13,444	15.5%	18,445	15.9%

Female Age Distribution (2019)

Female Population	3,728	50.7%	32,873	51.3%	44,259	51.0%	58,935	50.6%
Age Under 5 Years	241	6.5%	1,706	5.2%	2,416	5.5%	3,258	5.5%
Age 5 to 9 Years	187	5.0%	1,527	4.6%	2,246	5.1%	3,182	5.4%
Age 10 to 14 Years	190	5.1%	1,623	4.9%	2,299	5.2%	3,239	5.5%
Age 15 to 19 Years	183	4.9%	3,069	9.3%	3,663	8.3%	4,497	7.6%
Age 20 to 24 Years	255	6.9%	4,658	14.2%	5,349	12.1%	6,148	10.4%
Age 25 to 29 Years	406	10.9%	2,690	8.2%	3,615	8.2%	4,492	7.6%
Age 30 to 34 Years	342	9.2%	2,024	6.2%	2,834	6.4%	3,761	6.4%
Age 35 to 39 Years	271	7.3%	1,882	5.7%	2,682	6.1%	3,655	6.2%
Age 40 to 44 Years	162	4.3%	1,458	4.4%	2,058	4.7%	2,923	5.0%
Age 45 to 49 Years	217	5.8%	1,501	4.6%	2,143	4.8%	3,063	5.2%
Age 50 to 54 Years	223	6.0%	1,609	4.9%	2,299	5.2%	3,227	5.5%
Age 55 to 59 Years	207	5.5%	1,831	5.6%	2,580	5.8%	3,698	6.3%
Age 60 to 64 Years	189	5.1%	1,767	5.4%	2,473	5.6%	3,495	5.9%
Age 65 to 69 Years	160	4.3%	1,549	4.7%	2,194	5.0%	3,000	5.1%
Age 70 to 74 Years	126	3.4%	1,355	4.1%	1,897	4.3%	2,572	4.4%
Age 75 to 79 Years	103	2.8%	948	2.9%	1,327	3.0%	1,780	3.0%
Age 80 to 84 Years	95	2.5%	727	2.2%	955	2.2%	1,304	2.2%
Age 85 Years or Over	171	4.6%	950	2.9%	1,228	2.8%	1,637	2.8%
Female Median Age	36.0		34.4		35.4		36.6	
Age 19 Years or Less	801	21.5%	7,925	24.1%	10,625	24.0%	14,177	24.1%
Age 20 to 64 Years	2,272	60.9%	19,419	59.1%	26,033	58.8%	34,464	58.5%
Age 65 Years or Over	656	17.6%	5,529	16.8%	7,601	17.2%	10,294	17.5%

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Eau Claire, WI 54701

Male Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Population	3,625	49.3%	31,232	48.7%	42,493	49.0%	57,432	49.4%
Age Under 5 Years	280	7.7%	1,741	5.6%	2,499	5.9%	3,404	5.9%
Age 5 to 9 Years	235	6.5%	1,699	5.4%	2,421	5.7%	3,404	5.9%
Age 10 to 14 Years	206	5.7%	1,585	5.1%	2,296	5.4%	3,348	5.8%
Age 15 to 19 Years	192	5.3%	2,504	8.0%	3,097	7.3%	3,990	6.9%
Age 20 to 24 Years	283	7.8%	4,186	13.4%	4,884	11.5%	5,683	9.9%
Age 25 to 29 Years	408	11.2%	3,085	9.9%	4,072	9.6%	5,075	8.8%
Age 30 to 34 Years	378	10.4%	2,281	7.3%	3,180	7.5%	4,152	7.2%
Age 35 to 39 Years	268	7.4%	1,938	6.2%	2,750	6.5%	3,804	6.6%
Age 40 to 44 Years	195	5.4%	1,584	5.1%	2,232	5.3%	3,162	5.5%
Age 45 to 49 Years	194	5.4%	1,521	4.9%	2,156	5.1%	3,098	5.4%
Age 50 to 54 Years	208	5.7%	1,566	5.0%	2,214	5.2%	3,192	5.6%
Age 55 to 59 Years	205	5.7%	1,742	5.6%	2,464	5.8%	3,585	6.2%
Age 60 to 64 Years	172	4.7%	1,659	5.3%	2,384	5.6%	3,384	5.9%
Age 65 to 69 Years	133	3.7%	1,487	4.8%	2,127	5.0%	3,011	5.2%
Age 70 to 74 Years	104	2.9%	1,070	3.4%	1,496	3.5%	2,079	3.6%
Age 75 to 79 Years	64	1.8%	683	2.2%	991	2.3%	1,388	2.4%
Age 80 to 84 Years	38	1.0%	468	1.5%	640	1.5%	871	1.5%
Age 85 Years or Over	61	1.7%	434	1.4%	589	1.4%	803	1.4%
Male Median Age	31.9		32.9		33.7		34.9	
Age 19 Years or Less	913	25.2%	7,529	24.1%	10,313	24.3%	14,145	24.6%
Age 20 to 64 Years	2,311	63.8%	19,562	62.6%	26,337	62.0%	35,136	61.2%
Age 65 Years or Over	400	11.0%	4,142	13.3%	5,843	13.8%	8,151	14.2%

Males per 100 Females (2019)

Overall Comparison	97		95		96		97	
Age Under 5 Years	116	53.7%	102	50.5%	103	50.8%	104	51.1%
Age 5 to 9 Years	126	55.7%	111	52.7%	108	51.9%	107	51.7%
Age 10 to 14 Years	108	52.0%	98	49.4%	100	50.0%	103	50.0%
Age 15 to 19 Years	105	51.3%	82	44.9%	85	45.8%	89	47.0%
Age 20 to 24 Years	111	52.5%	90	47.3%	91	47.7%	92	48.0%
Age 25 to 29 Years	100	50.1%	115	53.4%	113	53.0%	113	53.0%
Age 30 to 34 Years	111	52.5%	113	53.0%	112	52.9%	110	52.5%
Age 35 to 39 Years	99	49.7%	103	50.7%	103	50.6%	104	51.0%
Age 40 to 44 Years	121	54.7%	109	52.1%	108	52.0%	108	52.0%
Age 45 to 49 Years	89	47.2%	101	50.3%	101	50.1%	101	50.3%
Age 50 to 54 Years	93	48.3%	97	49.3%	96	49.1%	99	49.7%
Age 55 to 59 Years	99	49.8%	95	48.8%	96	48.8%	97	49.2%
Age 60 to 64 Years	91	47.7%	94	48.4%	96	49.1%	97	49.2%
Age 65 to 69 Years	83	45.4%	96	49.0%	97	49.2%	100	50.1%
Age 70 to 74 Years	83	45.3%	79	44.1%	79	44.1%	81	44.7%
Age 75 to 79 Years	62	38.3%	72	41.9%	75	42.8%	78	43.8%
Age 80 to 84 Years	40	28.6%	64	39.1%	67	40.1%	67	40.0%
Age 85 Years or Over	35	26.2%	46	31.4%	48	32.4%	49	32.9%
Age 19 Years or Less	114	53.3%	95	48.7%	97	49.3%	100	49.9%
Age 20 to 39 Years	105	51.2%	102	50.5%	103	50.7%	104	50.9%
Age 40 to 64 Years	98	49.4%	99	49.7%	99	49.8%	100	50.0%
Age 65 Years or Over	61	37.9%	75	42.8%	77	43.5%	79	44.2%

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Household Type (2019)								
Total Households	3,465		26,888		36,363		48,756	
Households with Children	898	25.9%	6,412	23.8%	9,115	25.1%	12,762	26.2%
Average Household Size	2.1		2.2		2.3		2.3	
Household Density per Square Mile	1,104		951		463		155	
Population Family	5,089	69.2%	40,596	63.3%	58,632	67.6%	82,707	71.1%
Population Non-Family	2,207	30.0%	18,840	29.4%	23,354	26.9%	28,452	24.4%
Population Group Quarters	57	0.8%	4,669	7.3%	4,766	5.5%	5,209	4.5%
Family Households	1,712	49.4%	13,969	52.0%	19,956	54.9%	28,186	57.8%
Married Couple Households	1,170	68.3%	10,367	74.2%	15,162	76.0%	21,803	77.4%
Other Family Households with Children	542	31.7%	3,602	25.8%	4,793	24.0%	6,383	22.6%
Family Households with Children	885	51.7%	6,312	45.2%	8,978	45.0%	12,561	44.6%
Married Couple with Children	530	59.9%	3,987	63.2%	5,848	65.1%	8,370	66.6%
Other Family Households with Children	355	40.1%	2,325	36.8%	3,130	34.9%	4,190	33.4%
Family Households No Children	827	48.3%	7,657	54.8%	10,977	55.0%	15,625	55.4%
Married Couple No Children	640	77.4%	6,380	83.3%	9,314	84.9%	13,433	86.0%
Other Family Households No Children	187	22.6%	1,277	16.7%	1,663	15.1%	2,192	14.0%
Non-Family Households	1,753	50.6%	12,919	48.0%	16,408	45.1%	20,570	42.2%
Non-Family Households with Children	13	0.7%	100	0.8%	137	0.8%	201	1.0%
Non-Family Households No Children	1,740	99.3%	12,819	99.2%	16,271	99.2%	20,369	99.0%
Average Family Household Size	3.0		2.9		2.9		2.9	
Average Family Income	\$79,075		\$92,060		\$94,514		\$95,986	
Median Family Income	\$70,989		\$78,121		\$80,080		\$81,198	
Average Non-Family Household Size	1.3		1.5		1.4		1.4	
Marital Status (2019)								
Population Age 15 Years or Over	6,014		54,224		72,574		96,532	
Never Married	2,199	36.6%	24,125	44.5%	29,667	40.9%	36,062	37.4%
Currently Married	2,323	38.6%	20,664	38.1%	30,230	41.7%	43,474	45.0%
Previously Married	1,492	24.8%	9,435	17.4%	12,677	17.5%	16,995	17.6%
Separated	103	6.9%	775	8.2%	949	7.5%	1,343	7.9%
Widowed	381	25.6%	2,629	27.9%	3,688	29.1%	5,062	29.8%
Divorced	1,007	67.5%	6,031	63.9%	8,040	63.4%	10,591	62.3%
Educational Attainment (2019)								
Adult Population Age 25 Years or Over	5,100		39,807		55,581		76,213	
Elementary (Grade Level 0 to 8)	80	1.6%	890	2.2%	1,323	2.4%	1,562	2.0%
Some High School (Grade Level 9 to 11)	178	3.5%	1,423	3.6%	1,893	3.4%	2,570	3.4%
High School Graduate	1,219	23.9%	9,612	24.1%	13,590	24.5%	19,996	26.2%
Some College	1,210	23.7%	8,747	22.0%	12,363	22.2%	16,550	21.7%
Associate Degree Only	824	16.2%	5,878	14.8%	8,479	15.3%	11,999	15.7%
Bachelor Degree Only	1,136	22.3%	8,463	21.3%	11,558	20.8%	15,426	20.2%
Graduate Degree	455	8.9%	4,795	12.0%	6,375	11.5%	8,110	10.6%
Any College (Some College or Higher)	3,624	71.1%	27,882	70.0%	38,776	69.8%	52,085	68.3%
College Degree + (Bachelor Degree or Higher)	1,591	31.2%	13,258	33.3%	17,934	32.3%	23,536	30.9%

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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Lat/Lon: 44.8124/-91.4713

RFULL9

401 Pinnacle Way

Eau Claire, WI 54701

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2019)	3,559		27,684		37,410		50,272	
Total Housing Units (2010)	3,384		26,086		35,133		47,068	
Historical Annual Growth (2010-2019)	175	0.6%	1,598	0.7%	2,277	0.7%	3,204	0.8%
Housing Units Occupied (2019)	3,465 97.4%		26,888 97.1%		36,363 97.2%		48,756 97.0%	
Housing Units Owner-Occupied	2,117 61.1%		15,287 56.9%		21,676 59.6%		30,716 63.0%	
Housing Units Renter-Occupied	1,349 38.9%		11,601 43.1%		14,687 40.4%		18,040 37.0%	
Housing Units Vacant (2019)	93 2.7%		795 3.0%		1,046 2.9%		1,517 3.1%	
Household Size (2019)								
Total Households	3,465		26,888		36,363		48,756	
1 Person Households	1,391	40.1%	9,122	33.9%	11,865	32.6%	15,257	31.3%
2 Person Households	1,106	31.9%	9,680	36.0%	13,347	36.7%	18,174	37.3%
3 Person Households	447	12.9%	3,717	13.8%	4,990	13.7%	6,699	13.7%
4 Person Households	335	9.7%	2,783	10.4%	3,876	10.7%	5,424	11.1%
5 Person Households	118	3.4%	1,001	3.7%	1,439	4.0%	2,061	4.2%
6 Person Households	45	1.3%	375	1.4%	537	1.5%	730	1.5%
7 or More Person Households	23	0.7%	210	0.8%	309	0.9%	411	0.8%
Household Income Distribution (2019)								
HH Income \$200,000 or More	29	0.8%	703	2.6%	1,136	3.1%	1,655	3.4%
HH Income \$150,000 to \$199,999	112	3.2%	1,089	4.0%	1,608	4.4%	2,263	4.6%
HH Income \$125,000 to \$149,999	194	5.6%	1,305	4.9%	1,947	5.4%	2,857	5.9%
HH Income \$100,000 to \$124,999	256	7.4%	2,082	7.7%	2,995	8.2%	4,129	8.5%
HH Income \$75,000 to \$99,999	353	10.2%	3,548	13.2%	5,052	13.9%	7,155	14.7%
HH Income \$50,000 to \$74,999	787	22.7%	5,280	19.6%	7,001	19.3%	9,591	19.7%
HH Income \$35,000 to \$49,999	586	16.9%	3,914	14.6%	5,440	15.0%	7,116	14.6%
HH Income \$25,000 to \$34,999	283	8.2%	2,777	10.3%	3,549	9.8%	4,379	9.0%
HH Income \$15,000 to \$24,999	613	17.7%	3,480	12.9%	4,195	11.5%	5,427	11.1%
HH Income \$10,000 to \$14,999	184	5.3%	1,583	5.9%	2,104	5.8%	2,574	5.3%
HH Income Under \$10,000	69	2.0%	1,128	4.2%	1,336	3.7%	1,611	3.3%
Household Vehicles (2019)								
Households 0 Vehicles Available	249	7.2%	1,812	6.7%	2,273	6.3%	2,933	6.0%
Households 1 Vehicle Available	1,537	44.4%	10,084	37.5%	12,706	34.9%	15,839	32.5%
Households 2 Vehicles Available	1,168	33.7%	10,011	37.2%	14,233	39.1%	19,375	39.7%
Households 3 or More Vehicles Available	511	14.8%	4,982	18.5%	7,151	19.7%	10,608	21.8%
Total Vehicles Available	5,649		47,021		65,583		90,908	
Average Vehicles per Household	1.6		1.7		1.8		1.9	
Owner-Occupied Household Vehicles	3,883 68.7%		30,049 63.9%		43,830 66.8%		64,487 70.9%	
Average Vehicles per Owner-Occupied Household	1.8		2.0		2.0		2.1	
Renter-Occupied Household Vehicles	1,765 31.3%		16,973 36.1%		21,753 33.2%		26,421 29.1%	
Average Vehicles per Renter-Occupied Household	1.3		1.5		1.5		1.5	
Travel Time (2019)								
Worker Base Age 16 years or Over	4,082		35,668		47,864		63,134	
Travel to Work in 14 Minutes or Less	1,971	48.3%	16,251	45.6%	20,717	43.3%	26,123	41.4%
Travel to Work in 15 to 29 Minutes	1,414	34.6%	13,694	38.4%	19,378	40.5%	26,567	42.1%
Travel to Work in 30 to 59 Minutes	389	9.5%	2,803	7.9%	3,942	8.2%	5,719	9.1%
Travel to Work in 60 Minutes or More	70	1.7%	924	2.6%	1,388	2.9%	2,021	3.2%
Work at Home	341	8.4%	2,545	7.1%	3,291	6.9%	4,117	6.5%
Average Minutes Travel to Work	13.5		14.2		14.7		15.4	

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401 Pinnacle Way

Eau Claire, WI 54701

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2019)								
Worker Base Age 16 years or Over	4,082		35,668		47,864		63,134	
Drive to Work Alone	3,175	77.8%	28,243	79.2%	38,513	80.5%	51,422	81.4%
Drive to Work in Carpool	397	9.7%	2,660	7.5%	3,625	7.6%	4,757	7.5%
Travel to Work by Public Transportation	34	0.8%	471	1.3%	503	1.1%	574	0.9%
Drive to Work on Motorcycle	-	-	6	-	12	-	24	-
Bicycle to Work	29	0.7%	195	0.5%	203	0.4%	232	0.4%
Walk to Work	64	1.6%	1,387	3.9%	1,509	3.2%	1,709	2.7%
Other Means	41	1.0%	162	0.5%	209	0.4%	299	0.5%
Work at Home	341	8.4%	2,545	7.1%	3,291	6.9%	4,117	6.5%
Daytime Demographics (2019)								
Total Businesses	486		3,446		4,715		5,994	
Total Employees	4,465		39,726		59,230		83,315	
Company Headquarter Businesses	1	0.2%	8	0.2%	17	0.4%	27	0.5%
Company Headquarter Employees	3	-	2,904	7.3%	5,056	8.5%	14,537	17.4%
Employee Population per Business	9.2 to 1		11.5 to 1		12.6 to 1		13.9 to 1	
Residential Population per Business	15.1 to 1		18.6 to 1		18.4 to 1		19.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,228		57,163		82,288		114,110	
Labor Force								
Labor Population Age 16 Years or Over (2019)	5,953		53,762		71,922		95,560	
Labor Force Total Males (2019)	2,871	48.2%	25,952	48.3%	34,928	48.6%	46,762	48.9%
Male Civilian Employed	2,080	72.5%	17,955	69.2%	24,622	70.5%	32,789	70.1%
Male Civilian Unemployed	71	2.5%	593	2.3%	754	2.2%	946	2.0%
Males in Armed Forces	-	-	70	0.3%	84	0.2%	107	0.2%
Males Not in Labor Force	720	25.1%	7,335	28.3%	9,468	27.1%	12,920	27.6%
Labor Force Total Females (2019)	3,082	51.8%	27,810	51.7%	36,994	51.4%	48,798	51.1%
Female Civilian Employed	2,111	68.5%	18,300	65.8%	24,158	65.3%	31,868	65.3%
Female Civilian Unemployed	28	0.9%	264	0.9%	375	1.0%	516	1.1%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	944	30.6%	9,246	33.2%	12,460	33.7%	16,413	33.6%
Unemployment Rate	98	1.7%	857	1.6%	1,130	1.6%	1,462	1.5%
Occupation (2019)								
Occupation Population Age 16 Years or Over	4,191		36,255		48,780		64,657	
Occupation Total Males	2,080	49.6%	17,955	49.5%	24,622	50.5%	32,789	50.7%
Occupation Total Females	2,111	50.4%	18,300	50.5%	24,158	49.5%	31,868	49.3%
Management, Business, Financial Operations	529	12.6%	4,588	12.7%	6,222	12.8%	8,303	12.8%
Professional, Related	863	20.6%	8,734	24.1%	11,646	23.9%	14,956	23.1%
Service	1,032	24.6%	8,375	23.1%	10,624	21.8%	13,205	20.4%
Sales, Office	1,050	25.1%	8,134	22.4%	10,868	22.3%	14,270	22.1%
Farming, Fishing, Forestry	8	0.2%	95	0.3%	134	0.3%	230	0.4%
Construction, Extraction, Maintenance	256	6.1%	1,730	4.8%	2,473	5.1%	3,770	5.8%
Production, Transport, Material Moving	452	10.8%	4,599	12.7%	6,814	14.0%	9,924	15.3%
White Collar Workers	2,442	58.3%	21,456	59.2%	28,736	58.9%	37,528	58.0%
Blue Collar Workers	1,749	41.7%	14,799	40.8%	20,044	41.1%	27,129	42.0%

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Eau Claire, WI 54701

Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Units	3,195		24,608		33,202		44,554	
1 Detached Unit	2,272	71.1%	15,351	62.4%	21,272	64.1%	30,256	67.9%
1 Attached Unit	142	4.4%	2,457	10.0%	3,541	10.7%	4,195	9.4%
2 Units	273	8.5%	1,932	7.8%	2,382	7.2%	3,028	6.8%
3 to 4 Units	114	3.6%	1,872	7.6%	2,384	7.2%	2,889	6.5%
5 to 9 Units	93	2.9%	1,668	6.8%	2,123	6.4%	2,551	5.7%
10 to 19 Units	227	7.1%	1,073	4.4%	1,170	3.5%	1,359	3.1%
20 to 49 Units	65	2.0%	750	3.0%	945	2.8%	1,261	2.8%
50 or More Units	223	7.0%	1,173	4.8%	1,534	4.6%	1,826	4.1%
Mobile Home or Trailer	56	1.7%	606	2.5%	959	2.9%	1,321	3.0%
Other Structure	-	-	6	-	54	0.2%	69	0.2%

Homes Built By Year (2019)

Homes Built 2014 or later	115	3.2%	1,236	4.5%	1,745	4.7%	2,070	4.1%
Homes Built 2010 to 2013	52	1.4%	492	1.8%	687	1.8%	1,034	2.1%
Homes Built 2000 to 2009	234	6.6%	1,871	6.8%	3,291	8.8%	5,424	10.8%
Homes Built 1990 to 1999	246	6.9%	3,233	11.7%	4,750	12.7%	6,359	12.6%
Homes Built 1980 to 1989	330	9.3%	3,827	13.8%	5,314	14.2%	6,437	12.8%
Homes Built 1970 to 1979	378	10.6%	4,272	15.4%	6,308	16.9%	8,358	16.6%
Homes Built 1960 to 1969	296	8.3%	2,394	8.6%	3,020	8.1%	3,825	7.6%
Homes Built 1950 to 1959	358	10.0%	2,648	9.6%	3,232	8.6%	4,301	8.6%
Homes Built 1940 to 1949	469	13.2%	2,021	7.3%	2,421	6.5%	2,984	5.9%
Homes Built Before 1939	989	27.8%	4,894	17.7%	5,596	15.0%	7,964	15.8%
Median Age of Homes	53.0	yrs	45.0	yrs	42.3	yrs	42.2	yrs

Home Values (2019)

Owner Specified Housing Units	1,959		14,100		19,846		28,047	
Home Values \$1,000,000 or More	2	-	5	-	13	-	33	0.1%
Home Values \$750,000 to \$999,999	6	0.3%	100	0.7%	151	0.8%	251	0.9%
Home Values \$500,000 to \$749,999	76	3.9%	422	3.0%	652	3.3%	928	3.3%
Home Values \$400,000 to \$499,999	37	1.9%	428	3.0%	561	2.8%	809	2.9%
Home Values \$300,000 to \$399,999	82	4.2%	837	5.9%	1,353	6.8%	2,114	7.5%
Home Values \$250,000 to \$299,999	96	4.9%	1,036	7.3%	1,607	8.1%	2,367	8.4%
Home Values \$200,000 to \$249,999	130	6.6%	2,046	14.5%	3,052	15.4%	4,393	15.7%
Home Values \$175,000 to \$199,999	130	6.6%	1,394	9.9%	2,131	10.7%	3,063	10.9%
Home Values \$150,000 to \$174,999	145	7.4%	1,675	11.9%	2,428	12.2%	3,652	13.0%
Home Values \$125,000 to \$149,999	548	28.0%	3,171	22.5%	4,173	21.0%	5,139	18.3%
Home Values \$100,000 to \$124,999	406	20.7%	1,766	12.5%	2,351	11.8%	3,436	12.2%
Home Values \$90,000 to \$99,999	98	5.0%	484	3.4%	655	3.3%	936	3.3%
Home Values \$80,000 to \$89,999	120	6.1%	429	3.0%	539	2.7%	821	2.9%
Home Values \$70,000 to \$79,999	95	4.8%	406	2.9%	484	2.4%	765	2.7%
Home Values \$60,000 to \$69,999	45	2.3%	253	1.8%	315	1.6%	428	1.5%
Home Values \$50,000 to \$59,999	52	2.6%	173	1.2%	222	1.1%	254	0.9%
Home Values \$35,000 to \$49,999	6	0.3%	18	0.1%	26	0.1%	61	0.2%
Home Values \$25,000 to \$34,999	3	0.1%	82	0.6%	96	0.5%	129	0.5%
Home Values \$10,000 to \$24,999	23	1.2%	321	2.3%	475	2.4%	596	2.1%
Home Values Under \$10,000	14	0.7%	212	1.5%	363	1.8%	495	1.8%
Owner-Occupied Median Home Value	\$134,578		\$163,084		\$168,617		\$172,204	
Renter-Occupied Median Rent	\$680		\$655		\$660		\$664	

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	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2019)				
Total Household Expenditure	\$170.05 M	\$1.42 B	\$1.99 B	\$2.74 B
Total Non-Retail Expenditure	\$89.62 M	\$748.47 M	\$1.05 B	\$1.44 B
Total Retail Expenditure	\$80.43 M	\$670.93 M	\$943.26 M	\$1.3 B
Apparel	\$5.86 M	\$49.27 M	\$69.32 M	\$95.24 M
Contributions	\$5.25 M	\$44.55 M	\$62.97 M	\$86.88 M
Education	\$4.47 M	\$39.13 M	\$55.23 M	\$75.91 M
Entertainment	\$9.35 M	\$78.66 M	\$110.94 M	\$152.9 M
Food and Beverages	\$25.38 M	\$211.04 M	\$296.12 M	\$406.43 M
Furnishings and Equipment	\$5.83 M	\$49.01 M	\$69.12 M	\$95.27 M
Gifts	\$3.91 M	\$33.33 M	\$47.1 M	\$64.93 M
Health Care	\$14.85 M	\$122.7 M	\$172.19 M	\$236.71 M
Household Operations	\$6.57 M	\$54.95 M	\$77.33 M	\$106.37 M
Miscellaneous Expenses	\$3.21 M	\$26.67 M	\$37.51 M	\$51.59 M
Personal Care	\$2.28 M	\$19.04 M	\$26.76 M	\$36.78 M
Personal Insurance	\$1.11 M	\$9.47 M	\$13.44 M	\$18.62 M
Reading	\$369.15 K	\$3.08 M	\$4.34 M	\$5.97 M
Shelter	\$36.12 M	\$301.33 M	\$422.57 M	\$579.12 M
Tobacco	\$1.16 M	\$9.41 M	\$13.04 M	\$17.72 M
Transportation	\$31.09 M	\$259.19 M	\$364.71 M	\$502.02 M
Utilities	\$13.23 M	\$108.54 M	\$151.76 M	\$207.85 M
Monthly Household Consumer Expenditure (2019)				
Total Household Expenditure	\$4,089	\$4,399	\$4,571	\$4,684
Total Non-Retail Expenditure	\$2,155 52.7%	\$2,320 52.7%	\$2,409 52.7%	\$2,467 52.7%
Total Retail Expenditures	\$1,934 47.3%	\$2,079 47.3%	\$2,162 47.3%	\$2,217 47.3%
Apparel	\$141 3.4%	\$153 3.5%	\$159 3.5%	\$163 3.5%
Contributions	\$126 3.1%	\$138 3.1%	\$144 3.2%	\$148 3.2%
Education	\$108 2.6%	\$121 2.8%	\$127 2.8%	\$130 2.8%
Entertainment	\$225 5.5%	\$244 5.5%	\$254 5.6%	\$261 5.6%
Food and Beverages	\$610 14.9%	\$654 14.9%	\$679 14.8%	\$695 14.8%
Furnishings and Equipment	\$140 3.4%	\$152 3.5%	\$158 3.5%	\$163 3.5%
Gifts	\$94 2.3%	\$103 2.3%	\$108 2.4%	\$111 2.4%
Health Care	\$357 8.7%	\$380 8.6%	\$395 8.6%	\$405 8.6%
Household Operations	\$158 3.9%	\$170 3.9%	\$177 3.9%	\$182 3.9%
Miscellaneous Expenses	\$77 1.9%	\$83 1.9%	\$86 1.9%	\$88 1.9%
Personal Care	\$55 1.3%	\$59 1.3%	\$61 1.3%	\$63 1.3%
Personal Insurance	\$27 0.7%	\$29 0.7%	\$31 0.7%	\$32 0.7%
Reading	\$9 0.2%	\$10 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$869 21.2%	\$934 21.2%	\$968 21.2%	\$990 21.1%
Tobacco	\$28 0.7%	\$29 0.7%	\$30 0.7%	\$30 0.6%
Transportation	\$748 18.3%	\$803 18.3%	\$836 18.3%	\$858 18.3%
Utilities	\$318 7.8%	\$336 7.6%	\$348 7.6%	\$355 7.6%

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