

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5335/-85.6744

RFULL9

Walmart Outparcel	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>				
Estimated Population (2019)	4,049	28,642	41,187	57,877
Projected Population (2024)	4,105	28,799	40,867	56,702
Census Population (2010)	4,434	30,765	44,200	61,949
Census Population (2000)	4,951	33,453	47,490	65,274
Projected Annual Growth (2019-2024)	56 0.3%	158 0.1%	-320 -0.2%	-1,175 -0.4%
Historical Annual Growth (2010-2019)	-385 -1.1%	-2,123 -0.8%	-3,013 -0.8%	-4,072 -0.8%
Historical Annual Growth (2000-2010)	-517 -1.0%	-2,688 -0.8%	-3,289 -0.7%	-3,325 -0.5%
Estimated Population Density (2019)	1,289 <i>psm</i>	1,014 <i>psm</i>	525 <i>psm</i>	184 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2019)	1,708	11,999	17,732	24,945
Projected Households (2024)	1,748	12,199	17,778	24,696
Census Households (2010)	1,727	11,977	17,641	24,710
Census Households (2000)	1,990	13,222	18,963	25,905
Projected Annual Growth (2019-2024)	40 0.5%	199 0.3%	46 -	-249 -0.2%
Historical Annual Change (2000-2019)	-282 -0.7%	-1,222 -0.5%	-1,231 -0.3%	-960 -0.2%
<b>Average Household Income</b>				
Estimated Average Household Income (2019)	\$30,861	\$44,804	\$48,380	\$53,536
Projected Average Household Income (2024)	\$34,339	\$50,549	\$55,564	\$63,862
Census Average Household Income (2010)	\$27,553	\$36,935	\$41,649	\$46,473
Census Average Household Income (2000)	\$35,967	\$38,972	\$43,578	\$45,804
Projected Annual Change (2019-2024)	\$3,477 2.3%	\$5,745 2.6%	\$7,184 3.0%	\$10,326 3.9%
Historical Annual Change (2000-2019)	-\$5,105 -0.7%	\$5,832 0.8%	\$4,803 0.6%	\$7,731 0.9%
<b>Median Household Income</b>				
Estimated Median Household Income (2019)	\$26,696	\$38,204	\$42,681	\$47,502
Projected Median Household Income (2024)	\$30,723	\$44,480	\$49,576	\$55,103
Census Median Household Income (2010)	\$21,913	\$30,541	\$34,617	\$38,712
Census Median Household Income (2000)	\$28,011	\$31,289	\$34,362	\$37,108
Projected Annual Change (2019-2024)	\$4,027 3.0%	\$6,275 3.3%	\$6,896 3.2%	\$7,601 3.2%
Historical Annual Change (2000-2019)	-\$1,314 -0.2%	\$6,915 1.2%	\$8,319 1.3%	\$10,394 1.5%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2019)	\$13,481	\$19,433	\$21,294	\$23,415
Projected Per Capita Income (2024)	\$15,079	\$22,069	\$24,640	\$28,163
Census Per Capita Income (2010)	\$10,734	\$14,380	\$16,623	\$18,537
Census Per Capita Income (2000)	\$14,205	\$15,408	\$17,369	\$18,119
Projected Annual Change (2019-2024)	\$1,598 2.4%	\$2,637 2.7%	\$3,346 3.1%	\$4,748 4.1%
Historical Annual Change (2000-2019)	-\$724 -0.3%	\$4,025 1.4%	\$3,926 1.2%	\$5,296 1.5%
Estimated Average Household Net Worth (2019)	\$152,249	\$213,605	\$238,473	\$260,351

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RFULL9

## Walmart Outparcel

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2019)	4,049		28,642		41,187		57,877	
White (2019)	2,372	58.6%	21,791	76.1%	33,273	80.8%	49,190	85.0%
Black or African American (2019)	1,250	30.9%	4,386	15.3%	4,761	11.6%	4,931	8.5%
American Indian or Alaska Native (2019)	16	0.4%	115	0.4%	162	0.4%	220	0.4%
Asian (2019)	7	0.2%	255	0.9%	475	1.2%	592	1.0%
Hawaiian or Pacific Islander (2019)	1	-	7	-	9	-	13	-
Other Race (2019)	176	4.3%	816	2.8%	931	2.3%	1,070	1.8%
Two or More Races (2019)	227	5.6%	1,272	4.4%	1,576	3.8%	1,860	3.2%
Population < 18 (2019)	827	20.4%	5,521	19.3%	8,117	19.7%	11,624	20.1%
White Not Hispanic	324	39.2%	3,066	55.5%	5,205	64.1%	8,355	71.9%
Black or African American	282	34.0%	1,133	20.5%	1,241	15.3%	1,301	11.2%
Asian	-	-	50	0.9%	106	1.3%	130	1.1%
Other Race Not Hispanic	112	13.6%	597	10.8%	754	9.3%	896	7.7%
Hispanic	109	13.2%	675	12.2%	811	10.0%	943	8.1%
Not Hispanic or Latino Population (2019)	3,705	91.5%	26,718	93.3%	38,842	94.3%	55,088	95.2%
Not Hispanic White	2,263	61.1%	21,043	78.8%	32,295	83.1%	47,971	87.1%
Not Hispanic Black or African American	1,219	32.9%	4,287	16.0%	4,656	12.0%	4,821	8.8%
Not Hispanic American Indian or Alaska Native	16	0.4%	111	0.4%	151	0.4%	203	0.4%
Not Hispanic Asian	7	0.2%	253	0.9%	472	1.2%	589	1.1%
Not Hispanic Hawaiian or Pacific Islander	1	-	5	-	7	-	11	-
Not Hispanic Other Race	-	-	16	-	22	-	27	-
Not Hispanic Two or More Races	200	5.4%	1,003	3.8%	1,239	3.2%	1,467	2.7%
Hispanic or Latino Population (2019)	344	8.5%	1,924	6.7%	2,345	5.7%	2,789	4.8%
Hispanic White	109	31.8%	748	38.9%	979	41.7%	1,220	43.7%
Hispanic Black or African American	31	9.0%	100	5.2%	106	4.5%	110	3.9%
Hispanic American Indian or Alaska Native	-	-	4	0.2%	12	0.5%	17	0.6%
Hispanic Asian	-	-	2	0.1%	2	-	4	0.1%
Hispanic Hawaiian or Pacific Islander	-	-	2	-	2	-	2	-
Hispanic Other Race	176	51.2%	800	41.6%	908	38.7%	1,044	37.4%
Hispanic Two or More Races	28	8.0%	269	14.0%	337	14.4%	393	14.1%
Not Hispanic or Latino Population (2010)	4,129	93.1%	29,087	94.5%	42,180	95.4%	59,574	96.2%
Hispanic or Latino Population (2010)	305	6.9%	1,679	5.5%	2,020	4.6%	2,375	3.8%
Not Hispanic or Latino Population (2000)	4,748	95.9%	32,259	96.4%	46,057	97.0%	63,612	97.5%
Hispanic or Latino Population (2000)	203	4.1%	1,194	3.6%	1,433	3.0%	1,662	2.5%
Not Hispanic or Latino Population (2024)	3,753	91.4%	26,837	93.2%	38,495	94.2%	53,903	95.1%
Hispanic or Latino Population (2024)	352	8.6%	1,963	6.8%	2,372	5.8%	2,799	4.9%
Projected Annual Growth (2019-2024)	8	0.5%	39	0.4%	27	0.2%	9	-
Historical Annual Growth (2000-2010)	101	5.0%	484	4.1%	587	4.1%	713	4.3%

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RFULL9

## Walmart Outparcel

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2019)</b>								
Total Population	4,049		28,642		41,187		57,877	
Age Under 5 Years	269	6.6%	1,746	6.1%	2,438	5.9%	3,298	5.7%
Age 5 to 9 Years	249	6.2%	1,578	5.5%	2,313	5.6%	3,339	5.8%
Age 10 to 14 Years	244	6.0%	1,537	5.4%	2,337	5.7%	3,405	5.9%
Age 15 to 19 Years	331	8.2%	2,337	8.2%	3,021	7.3%	4,057	7.0%
Age 20 to 24 Years	474	11.7%	3,257	11.4%	3,842	9.3%	4,572	7.9%
Age 25 to 29 Years	286	7.1%	1,956	6.8%	2,678	6.5%	3,515	6.1%
Age 30 to 34 Years	224	5.5%	1,570	5.5%	2,260	5.5%	3,113	5.4%
Age 35 to 39 Years	199	4.9%	1,410	4.9%	2,079	5.0%	3,033	5.2%
Age 40 to 44 Years	174	4.3%	1,380	4.8%	2,045	5.0%	3,013	5.2%
Age 45 to 49 Years	203	5.0%	1,559	5.4%	2,332	5.7%	3,397	5.9%
Age 50 to 54 Years	230	5.7%	1,624	5.7%	2,429	5.9%	3,619	6.3%
Age 55 to 59 Years	247	6.1%	1,805	6.3%	2,757	6.7%	4,093	7.1%
Age 60 to 64 Years	239	5.9%	1,739	6.1%	2,714	6.6%	4,040	7.0%
Age 65 to 69 Years	192	4.7%	1,451	5.1%	2,320	5.6%	3,472	6.0%
Age 70 to 74 Years	165	4.1%	1,240	4.3%	1,940	4.7%	2,840	4.9%
Age 75 to 79 Years	125	3.1%	993	3.5%	1,516	3.7%	2,143	3.7%
Age 80 to 84 Years	101	2.5%	723	2.5%	1,081	2.6%	1,493	2.6%
Age 85 Years or Over	98	2.4%	737	2.6%	1,086	2.6%	1,432	2.5%
Median Age	34.5		37.4		39.4		40.7	
Age 19 Years or Less	1,093	27.0%	7,199	25.1%	10,109	24.5%	14,100	24.4%
Age 20 to 64 Years	2,276	56.2%	16,299	56.9%	23,136	56.2%	32,396	56.0%
Age 65 Years or Over	680	16.8%	5,144	18.0%	7,942	19.3%	11,381	19.7%
<b>Female Age Distribution (2019)</b>								
Female Population	2,172	53.6%	15,129	52.8%	21,671	52.6%	30,159	52.1%
Age Under 5 Years	119	5.5%	838	5.5%	1,166	5.4%	1,580	5.2%
Age 5 to 9 Years	128	5.9%	773	5.1%	1,135	5.2%	1,652	5.5%
Age 10 to 14 Years	121	5.6%	777	5.1%	1,172	5.4%	1,669	5.5%
Age 15 to 19 Years	182	8.4%	1,297	8.6%	1,634	7.5%	2,154	7.1%
Age 20 to 24 Years	256	11.8%	1,833	12.1%	2,117	9.8%	2,472	8.2%
Age 25 to 29 Years	149	6.8%	1,028	6.8%	1,415	6.5%	1,841	6.1%
Age 30 to 34 Years	121	5.6%	775	5.1%	1,112	5.1%	1,541	5.1%
Age 35 to 39 Years	108	5.0%	692	4.6%	1,034	4.8%	1,512	5.0%
Age 40 to 44 Years	93	4.3%	687	4.5%	1,010	4.7%	1,520	5.0%
Age 45 to 49 Years	104	4.8%	769	5.1%	1,186	5.5%	1,728	5.7%
Age 50 to 54 Years	117	5.4%	794	5.2%	1,214	5.6%	1,812	6.0%
Age 55 to 59 Years	138	6.3%	931	6.2%	1,442	6.7%	2,123	7.0%
Age 60 to 64 Years	122	5.6%	873	5.8%	1,371	6.3%	2,025	6.7%
Age 65 to 69 Years	109	5.0%	812	5.4%	1,295	6.0%	1,888	6.3%
Age 70 to 74 Years	96	4.4%	698	4.6%	1,059	4.9%	1,532	5.1%
Age 75 to 79 Years	77	3.5%	587	3.9%	892	4.1%	1,222	4.1%
Age 80 to 84 Years	62	2.9%	432	2.9%	643	3.0%	895	3.0%
Age 85 Years or Over	70	3.2%	532	3.5%	773	3.6%	994	3.3%
Female Median Age	36.6		38.2		40.4		41.7	
Age 19 Years or Less	551	25.4%	3,685	24.4%	5,108	23.6%	7,054	23.4%
Age 20 to 64 Years	1,207	55.6%	8,384	55.4%	11,902	54.9%	16,575	55.0%
Age 65 Years or Over	415	19.1%	3,061	20.2%	4,661	21.5%	6,530	21.7%

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## Walmart Outparcel

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2019)</b>								
Male Population	1,877	46.4%	13,513	47.2%	19,516	47.4%	27,718	47.9%
Age Under 5 Years	150	8.0%	908	6.7%	1,272	6.5%	1,719	6.2%
Age 5 to 9 Years	121	6.4%	805	6.0%	1,178	6.0%	1,687	6.1%
Age 10 to 14 Years	123	6.6%	761	5.6%	1,164	6.0%	1,736	6.3%
Age 15 to 19 Years	148	7.9%	1,040	7.7%	1,387	7.1%	1,903	6.9%
Age 20 to 24 Years	218	11.6%	1,424	10.5%	1,724	8.8%	2,100	7.6%
Age 25 to 29 Years	138	7.3%	928	6.9%	1,263	6.5%	1,674	6.0%
Age 30 to 34 Years	103	5.5%	795	5.9%	1,148	5.9%	1,572	5.7%
Age 35 to 39 Years	91	4.8%	718	5.3%	1,045	5.4%	1,521	5.5%
Age 40 to 44 Years	81	4.3%	692	5.1%	1,035	5.3%	1,493	5.4%
Age 45 to 49 Years	99	5.3%	790	5.8%	1,146	5.9%	1,669	6.0%
Age 50 to 54 Years	114	6.0%	830	6.1%	1,215	6.2%	1,807	6.5%
Age 55 to 59 Years	109	5.8%	874	6.5%	1,315	6.7%	1,970	7.1%
Age 60 to 64 Years	117	6.2%	865	6.4%	1,342	6.9%	2,015	7.3%
Age 65 to 69 Years	82	4.4%	639	4.7%	1,026	5.3%	1,584	5.7%
Age 70 to 74 Years	69	3.7%	543	4.0%	881	4.5%	1,308	4.7%
Age 75 to 79 Years	48	2.5%	406	3.0%	624	3.2%	921	3.3%
Age 80 to 84 Years	38	2.0%	292	2.2%	438	2.2%	599	2.2%
Age 85 Years or Over	29	1.5%	205	1.5%	313	1.6%	439	1.6%
Male Median Age	32.3		36.5		38.2		39.6	
Age 19 Years or Less	542	28.9%	3,514	26.0%	5,001	25.6%	7,046	25.4%
Age 20 to 64 Years	1,069	56.9%	7,915	58.6%	11,234	57.6%	15,821	57.1%
Age 65 Years or Over	266	14.2%	2,084	15.4%	3,281	16.8%	4,851	17.5%
<b>Males per 100 Females (2019)</b>								
Overall Comparison	86		89		90		92	
Age Under 5 Years	125	55.6%	108	52.0%	109	52.2%	109	52.1%
Age 5 to 9 Years	94	48.6%	104	51.0%	104	50.9%	102	50.5%
Age 10 to 14 Years	102	50.5%	98	49.5%	99	49.8%	104	49.8%
Age 15 to 19 Years	81	44.9%	80	44.5%	85	45.9%	88	46.9%
Age 20 to 24 Years	85	46.1%	78	43.7%	81	44.9%	85	45.9%
Age 25 to 29 Years	93	48.1%	90	47.4%	89	47.2%	91	47.6%
Age 30 to 34 Years	85	46.1%	103	50.6%	103	50.8%	102	50.5%
Age 35 to 39 Years	84	45.6%	104	50.9%	101	50.3%	101	50.2%
Age 40 to 44 Years	88	46.7%	101	50.2%	102	50.6%	98	49.6%
Age 45 to 49 Years	95	48.7%	103	50.7%	97	49.2%	97	49.1%
Age 50 to 54 Years	97	49.3%	105	51.1%	100	50.0%	100	49.9%
Age 55 to 59 Years	79	44.1%	94	48.4%	91	47.7%	93	48.1%
Age 60 to 64 Years	96	48.9%	99	49.8%	98	49.5%	99	49.9%
Age 65 to 69 Years	75	42.9%	79	44.0%	79	44.2%	84	45.6%
Age 70 to 74 Years	71	41.6%	78	43.8%	83	45.4%	85	46.1%
Age 75 to 79 Years	62	38.3%	69	40.9%	70	41.1%	75	43.0%
Age 80 to 84 Years	61	38.0%	68	40.3%	68	40.5%	67	40.1%
Age 85 Years or Over	41	29.2%	38	27.8%	40	28.8%	44	30.6%
Age 19 Years or Less	98	49.6%	95	48.8%	98	49.5%	100	50.0%
Age 20 to 39 Years	87	46.5%	89	47.2%	91	47.7%	93	48.2%
Age 40 to 64 Years	91	47.5%	100	50.0%	97	49.3%	97	49.3%
Age 65 Years or Over	64	39.1%	68	40.5%	70	41.3%	74	42.6%

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<b>Household Type (2019)</b>								
Total Households	1,708		11,999		17,732		24,945	
Households with Children	442	25.9%	3,060	25.5%	4,590	25.9%	6,621	26.5%
Average Household Size	2.2		2.1		2.1		2.2	
Household Density per Square Mile	544		425		226		79	
Population Family	2,708	66.9%	19,012	66.4%	29,141	70.8%	43,341	74.9%
Population Non-Family	964	23.8%	6,333	22.1%	8,714	21.2%	11,124	19.2%
Population Group Quarters	376	9.3%	3,296	11.5%	3,332	8.1%	3,412	5.9%
Family Households	904	52.9%	6,556	54.6%	10,214	57.6%	15,375	61.6%
Married Couple Households	496	54.9%	4,115	62.8%	6,880	67.4%	11,055	71.9%
Other Family Households with Children	408	45.1%	2,441	37.2%	3,334	32.6%	4,320	28.1%
Family Households with Children	433	47.9%	3,004	45.8%	4,505	44.1%	6,495	42.2%
Married Couple with Children	156	36.0%	1,338	44.5%	2,251	50.0%	3,617	55.7%
Other Family Households with Children	277	64.0%	1,666	55.5%	2,254	50.0%	2,878	44.3%
Family Households No Children	471	52.1%	3,552	54.2%	5,710	55.9%	8,880	57.8%
Married Couple No Children	340	72.3%	2,777	78.2%	4,630	81.1%	7,438	83.8%
Other Family Households No Children	130	27.7%	775	21.8%	1,080	18.9%	1,442	16.2%
Non-Family Households	804	47.1%	5,444	45.4%	7,518	42.4%	9,571	38.4%
Non-Family Households with Children	9	1.1%	56	1.0%	86	1.1%	126	1.3%
Non-Family Households No Children	796	98.9%	5,388	99.0%	7,432	98.9%	9,445	98.7%
Average Family Household Size	3.0		2.9		2.9		2.8	
Average Family Income	\$41,545		\$58,338		\$62,201		\$67,511	
Median Family Income	\$38,367		\$47,910		\$52,732		\$58,446	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
<b>Marital Status (2019)</b>								
Population Age 15 Years or Over	3,287		23,780		34,099		47,834	
Never Married	1,171	35.6%	8,680	36.5%	11,072	32.5%	13,840	28.9%
Currently Married	969	29.5%	7,997	33.6%	13,217	38.8%	21,194	44.3%
Previously Married	1,146	34.9%	7,103	29.9%	9,811	28.8%	12,800	26.8%
Separated	200	17.4%	1,266	17.8%	1,553	15.8%	1,906	14.9%
Widowed	414	36.1%	2,013	28.3%	2,966	30.2%	3,951	30.9%
Divorced	533	46.5%	3,823	53.8%	5,292	53.9%	6,944	54.2%
<b>Educational Attainment (2019)</b>								
Adult Population Age 25 Years or Over	2,482		18,186		27,237		39,205	
Elementary (Grade Level 0 to 8)	193	7.8%	806	4.4%	1,075	3.9%	1,315	3.4%
Some High School (Grade Level 9 to 11)	491	19.8%	2,311	12.7%	3,082	11.3%	3,941	10.1%
High School Graduate	963	38.8%	7,204	39.6%	10,791	39.6%	15,801	40.3%
Some College	436	17.6%	3,871	21.3%	5,830	21.4%	8,281	21.1%
Associate Degree Only	221	8.9%	1,360	7.5%	2,148	7.9%	3,353	8.6%
Bachelor Degree Only	136	5.5%	1,578	8.7%	2,644	9.7%	4,093	10.4%
Graduate Degree	43	1.7%	1,056	5.8%	1,667	6.1%	2,421	6.2%
Any College (Some College or Higher)	836	33.7%	7,865	43.2%	12,289	45.1%	18,147	46.3%
College Degree + (Bachelor Degree or Higher)	178	7.2%	2,634	14.5%	4,311	15.8%	6,514	16.6%

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5335/-85.6744

RFULL9

Walmart Outparcel	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2019)	2,007		13,714		19,905		27,673	
Total Housing Units (2010)	2,048		13,955		20,079		27,704	
Historical Annual Growth (2010-2019)	-41	-0.2%	-241	-0.2%	-174	-	-30	-
Housing Units Occupied (2019)	1,708	85.1%	11,999	87.5%	17,732	89.1%	24,945	90.1%
Housing Units Owner-Occupied	866	50.7%	7,057	58.8%	11,347	64.0%	17,282	69.3%
Housing Units Renter-Occupied	842	49.3%	4,942	41.2%	6,385	36.0%	7,663	30.7%
Housing Units Vacant (2019)	299	17.5%	1,715	14.3%	2,173	12.3%	2,728	10.9%
<b>Household Size (2019)</b>								
Total Households	1,708		11,999		17,732		24,945	
1 Person Households	695	40.7%	4,754	39.6%	6,588	37.2%	8,388	33.6%
2 Person Households	527	30.8%	3,976	33.1%	6,268	35.3%	9,452	37.9%
3 Person Households	206	12.1%	1,436	12.0%	2,151	12.1%	3,096	12.4%
4 Person Households	147	8.6%	1,013	8.4%	1,551	8.7%	2,334	9.4%
5 Person Households	69	4.0%	488	4.1%	717	4.0%	1,051	4.2%
6 Person Households	37	2.1%	197	1.6%	278	1.6%	399	1.6%
7 or More Person Households	27	1.6%	135	1.1%	179	1.0%	225	0.9%
<b>Household Income Distribution (2019)</b>								
HH Income \$200,000 or More	3	0.2%	74	0.6%	143	0.8%	227	0.9%
HH Income \$150,000 to \$199,999	5	0.3%	186	1.6%	340	1.9%	536	2.1%
HH Income \$125,000 to \$149,999	22	1.3%	176	1.5%	326	1.8%	636	2.6%
HH Income \$100,000 to \$124,999	21	1.3%	478	4.0%	845	4.8%	1,500	6.0%
HH Income \$75,000 to \$99,999	138	8.1%	1,236	10.3%	2,075	11.7%	3,404	13.6%
HH Income \$50,000 to \$74,999	218	12.7%	1,955	16.3%	3,273	18.5%	4,956	19.9%
HH Income \$35,000 to \$49,999	225	13.2%	2,079	17.3%	3,084	17.4%	4,080	16.4%
HH Income \$25,000 to \$34,999	291	17.0%	1,890	15.8%	2,609	14.7%	3,246	13.0%
HH Income \$15,000 to \$24,999	409	23.9%	2,048	17.1%	2,694	15.2%	3,393	13.6%
HH Income \$10,000 to \$14,999	193	11.3%	867	7.2%	1,079	6.1%	1,381	5.5%
HH Income Under \$10,000	183	10.7%	1,010	8.4%	1,264	7.1%	1,586	6.4%
<b>Household Vehicles (2019)</b>								
Households 0 Vehicles Available	331	19.4%	1,503	12.5%	1,825	10.3%	2,045	8.2%
Households 1 Vehicle Available	566	33.1%	4,338	36.2%	6,148	34.7%	7,881	31.6%
Households 2 Vehicles Available	542	31.7%	4,213	35.1%	6,595	37.2%	9,569	38.4%
Households 3 or More Vehicles Available	270	15.8%	1,946	16.2%	3,165	17.8%	5,450	21.8%
Total Vehicles Available	2,545		19,193		29,885		45,330	
Average Vehicles per Household	1.5		1.6		1.7		1.8	
Owner-Occupied Household Vehicles	1,569	61.7%	13,260	69.1%	22,053	73.8%	35,584	78.5%
Average Vehicles per Owner-Occupied Household	1.8		1.9		1.9		2.1	
Renter-Occupied Household Vehicles	975	38.3%	5,933	30.9%	7,832	26.2%	9,746	21.5%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.2		1.3	
<b>Travel Time (2019)</b>								
Worker Base Age 16 years or Over	1,836		13,181		18,778		26,210	
Travel to Work in 14 Minutes or Less	948	51.6%	6,985	53.0%	9,657	51.4%	12,078	46.1%
Travel to Work in 15 to 29 Minutes	315	17.2%	2,689	20.4%	4,653	24.8%	7,851	30.0%
Travel to Work in 30 to 59 Minutes	234	12.7%	1,411	10.7%	1,972	10.5%	3,514	13.4%
Travel to Work in 60 Minutes or More	20	1.1%	559	4.2%	888	4.7%	1,366	5.2%
Work at Home	136	7.4%	837	6.4%	1,031	5.5%	1,229	4.7%
Average Minutes Travel to Work	11.7		12.1		12.8		14.6	

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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Lat/Lon: 40.5335/-85.6744

RFULL9

## Walmart Outparcel

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2019)</b>								
Worker Base Age 16 years or Over	1,836		13,181		18,778		26,210	
Drive to Work Alone	1,369	74.6%	9,935	75.4%	14,718	78.4%	21,407	81.7%
Drive to Work in Carpool	116	6.3%	1,153	8.7%	1,625	8.7%	2,035	7.8%
Travel to Work by Public Transportation	20	1.1%	60	0.5%	60	0.3%	60	0.2%
Drive to Work on Motorcycle	-	-	4	-	4	-	13	-
Bicycle to Work	19	1.0%	39	0.3%	39	0.2%	39	0.1%
Walk to Work	175	9.6%	1,045	7.9%	1,176	6.3%	1,250	4.8%
Other Means	-	-	107	0.8%	126	0.7%	178	0.7%
Work at Home	136	7.4%	837	6.4%	1,031	5.5%	1,229	4.7%
<b>Daytime Demographics (2019)</b>								
Total Businesses	323		1,462		1,810		2,221	
Total Employees	4,459		19,790		22,796		28,625	
Company Headquarter Businesses	2	0.6%	9	0.6%	9	0.5%	9	0.4%
Company Headquarter Employees	107	2.4%	2,463	12.4%	2,464	10.8%	2,470	8.6%
Employee Population per Business	13.8 to 1		13.5 to 1		12.6 to 1		12.9 to 1	
Residential Population per Business	12.5 to 1		19.6 to 1		22.7 to 1		26.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,104		30,908		38,388		49,935	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2019)	3,265		23,552		33,754		47,312	
Labor Force Total Males (2019)	1,473	45.1%	10,916	46.3%	15,715	46.6%	22,292	47.1%
Male Civilian Employed	829	56.3%	6,111	56.0%	9,118	58.0%	13,188	59.2%
Male Civilian Unemployed	47	3.2%	346	3.2%	436	2.8%	515	2.3%
Males in Armed Forces	-	-	-	-	-	-	1	-
Males Not in Labor Force	597	40.5%	4,459	40.8%	6,162	39.2%	8,588	38.5%
Labor Force Total Females (2019)	1,793	54.9%	12,636	53.7%	18,039	53.4%	25,020	52.9%
Female Civilian Employed	792	44.2%	6,323	50.0%	9,045	50.1%	12,813	51.2%
Female Civilian Unemployed	26	1.5%	203	1.6%	295	1.6%	404	1.6%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	975	54.4%	6,110	48.4%	8,699	48.2%	11,803	47.2%
Unemployment Rate	73	2.2%	549	2.3%	731	2.2%	919	1.9%
<b>Occupation (2019)</b>								
Occupation Population Age 16 Years or Over	1,621		12,434		18,162		26,000	
Occupation Total Males	829	51.1%	6,111	49.1%	9,118	50.2%	13,188	50.7%
Occupation Total Females	792	48.9%	6,323	50.9%	9,045	49.8%	12,813	49.3%
Management, Business, Financial Operations	163	10.0%	1,231	9.9%	1,782	9.8%	2,785	10.7%
Professional, Related	220	13.6%	2,257	18.2%	3,383	18.6%	4,959	19.1%
Service	469	28.9%	2,807	22.6%	3,761	20.7%	4,963	19.1%
Sales, Office	309	19.1%	2,321	18.7%	3,453	19.0%	4,785	18.4%
Farming, Fishing, Forestry	3	0.2%	49	0.4%	71	0.4%	133	0.5%
Construction, Extraction, Maintenance	85	5.3%	785	6.3%	1,255	6.9%	2,074	8.0%
Production, Transport, Material Moving	372	22.9%	2,985	24.0%	4,457	24.5%	6,302	24.2%
White Collar Workers	692	42.7%	5,809	46.7%	8,618	47.4%	12,529	48.2%
Blue Collar Workers	929	57.3%	6,625	53.3%	9,545	52.6%	13,472	51.8%

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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Lat/Lon: 40.5335/-85.6744

RFULL9

## Walmart Outparcel

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Units In Structure (2019)</b>								
Total Units	1,727		11,977		17,641		24,710	
1 Detached Unit	1,180	68.3%	8,924	74.5%	13,730	77.8%	20,004	81.0%
1 Attached Unit	29	1.7%	316	2.6%	383	2.2%	466	1.9%
2 Units	77	4.4%	399	3.3%	529	3.0%	669	2.7%
3 to 4 Units	105	6.1%	544	4.5%	695	3.9%	796	3.2%
5 to 9 Units	65	3.7%	323	2.7%	477	2.7%	603	2.4%
10 to 19 Units	24	1.4%	191	1.6%	223	1.3%	238	1.0%
20 to 49 Units	113	6.6%	520	4.3%	586	3.3%	606	2.5%
50 or More Units	74	4.3%	418	3.5%	558	3.2%	582	2.4%
Mobile Home or Trailer	42	2.4%	365	3.0%	551	3.1%	980	4.0%
Other Structure	-	-	-	-	-	-	-	-
<b>Homes Built By Year (2019)</b>								
Homes Built 2014 or later	-	-	2	-	26	0.1%	48	0.2%
Homes Built 2010 to 2013	14	0.7%	105	0.8%	169	0.8%	276	1.0%
Homes Built 2000 to 2009	68	3.4%	751	5.5%	1,205	6.1%	1,992	7.2%
Homes Built 1990 to 1999	150	7.5%	779	5.7%	1,108	5.6%	1,960	7.1%
Homes Built 1980 to 1989	101	5.0%	905	6.6%	1,548	7.8%	2,470	8.9%
Homes Built 1970 to 1979	234	11.7%	1,370	10.0%	2,107	10.6%	2,924	10.6%
Homes Built 1960 to 1969	277	13.8%	2,237	16.3%	3,707	18.6%	4,912	17.7%
Homes Built 1950 to 1959	213	10.6%	2,123	15.5%	3,108	15.6%	3,777	13.7%
Homes Built 1940 to 1949	154	7.7%	1,045	7.6%	1,220	6.1%	1,543	5.6%
Homes Built Before 1939	498	24.8%	2,681	19.5%	3,534	17.8%	5,042	18.2%
Median Age of Homes	55.1	yrs	53.1	yrs	51.5	yrs	50.0	yrs
<b>Home Values (2019)</b>								
Owner Specified Housing Units	862		7,070		11,293		17,083	
Home Values \$1,000,000 or More	-	-	5	-	9	-	23	0.1%
Home Values \$750,000 to \$999,999	2	0.3%	11	0.2%	17	0.1%	66	0.4%
Home Values \$500,000 to \$749,999	3	0.4%	50	0.7%	95	0.8%	154	0.9%
Home Values \$400,000 to \$499,999	6	0.7%	72	1.0%	103	0.9%	262	1.5%
Home Values \$300,000 to \$399,999	20	2.4%	262	3.7%	425	3.8%	636	3.7%
Home Values \$250,000 to \$299,999	65	7.6%	234	3.3%	376	3.3%	668	3.9%
Home Values \$200,000 to \$249,999	12	1.4%	158	2.2%	300	2.7%	537	3.1%
Home Values \$175,000 to \$199,999	47	5.5%	300	4.2%	523	4.6%	1,012	5.9%
Home Values \$150,000 to \$174,999	35	4.1%	511	7.2%	950	8.4%	1,562	9.1%
Home Values \$125,000 to \$149,999	116	13.5%	768	10.9%	1,345	11.9%	2,162	12.7%
Home Values \$100,000 to \$124,999	52	6.1%	580	8.2%	1,020	9.0%	1,602	9.4%
Home Values \$90,000 to \$99,999	42	4.9%	235	3.3%	446	4.0%	745	4.4%
Home Values \$80,000 to \$89,999	46	5.3%	565	8.0%	1,055	9.3%	1,646	9.6%
Home Values \$70,000 to \$79,999	34	3.9%	519	7.3%	859	7.6%	1,300	7.6%
Home Values \$60,000 to \$69,999	102	11.9%	794	11.2%	1,235	10.9%	1,645	9.6%
Home Values \$50,000 to \$59,999	41	4.7%	349	4.9%	462	4.1%	581	3.4%
Home Values \$35,000 to \$49,999	121	14.0%	780	11.0%	1,032	9.1%	1,283	7.5%
Home Values \$25,000 to \$34,999	90	10.5%	512	7.2%	633	5.6%	738	4.3%
Home Values \$10,000 to \$24,999	18	2.0%	221	3.1%	280	2.5%	366	2.1%
Home Values Under \$10,000	11	1.3%	133	1.9%	183	1.6%	291	1.7%
Owner-Occupied Median Home Value	\$82,944		\$90,432		\$98,220		\$107,047	
Renter-Occupied Median Rent	\$483		\$505		\$512		\$513	

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RFULL9

## Walmart Outparcel

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2019)</b>				
Total Household Expenditure	\$55.34 M	\$487.54 M	\$757.09 M	\$1.14 B
Total Non-Retail Expenditure	\$29.41 M	\$257.92 M	\$399.71 M	\$599.37 M
Total Retail Expenditure	\$25.93 M	\$229.62 M	\$357.38 M	\$538.65 M
Apparel	\$1.89 M	\$16.66 M	\$25.86 M	\$38.91 M
Contributions	\$1.67 M	\$14.98 M	\$23.45 M	\$35.43 M
Education	\$1.44 M	\$12.59 M	\$19.49 M	\$29.34 M
Entertainment	\$2.95 M	\$26.43 M	\$41.32 M	\$62.57 M
Food and Beverages	\$8.34 M	\$73 M	\$113.08 M	\$169.73 M
Furnishings and Equipment	\$1.83 M	\$16.44 M	\$25.73 M	\$38.98 M
Gifts	\$1.23 M	\$10.95 M	\$17.13 M	\$25.88 M
Health Care	\$4.91 M	\$43.22 M	\$67.19 M	\$100.94 M
Household Operations	\$2.12 M	\$18.78 M	\$29.23 M	\$43.97 M
Miscellaneous Expenses	\$1.03 M	\$9.16 M	\$14.25 M	\$21.43 M
Personal Care	\$739.88 K	\$6.52 M	\$10.13 M	\$15.24 M
Personal Insurance	\$341.24 K	\$3.11 M	\$4.91 M	\$7.5 M
Reading	\$119.63 K	\$1.06 M	\$1.66 M	\$2.49 M
Shelter	\$12.01 M	\$104.43 M	\$161.16 M	\$240.8 M
Tobacco	\$424.54 K	\$3.55 M	\$5.39 M	\$7.91 M
Transportation	\$9.82 M	\$87.84 M	\$137.23 M	\$207.59 M
Utilities	\$4.49 M	\$38.82 M	\$59.87 M	\$89.3 M
<b>Monthly Household Consumer Expenditure (2019)</b>				
Total Household Expenditure	\$2,700	\$3,386	\$3,558	\$3,802
Total Non-Retail Expenditure	\$1,435 53.1%	\$1,791 52.9%	\$1,878 52.8%	\$2,002 52.7%
Total Retail Expenditures	\$1,265 46.9%	\$1,595 47.1%	\$1,680 47.2%	\$1,799 47.3%
Apparel	\$92 3.4%	\$116 3.4%	\$122 3.4%	\$130 3.4%
Contributions	\$81 3.0%	\$104 3.1%	\$110 3.1%	\$118 3.1%
Education	\$70 2.6%	\$87 2.6%	\$92 2.6%	\$98 2.6%
Entertainment	\$144 5.3%	\$184 5.4%	\$194 5.5%	\$209 5.5%
Food and Beverages	\$407 15.1%	\$507 15.0%	\$531 14.9%	\$567 14.9%
Furnishings and Equipment	\$89 3.3%	\$114 3.4%	\$121 3.4%	\$130 3.4%
Gifts	\$60 2.2%	\$76 2.2%	\$80 2.3%	\$86 2.3%
Health Care	\$240 8.9%	\$300 8.9%	\$316 8.9%	\$337 8.9%
Household Operations	\$103 3.8%	\$130 3.9%	\$137 3.9%	\$147 3.9%
Miscellaneous Expenses	\$50 1.9%	\$64 1.9%	\$67 1.9%	\$72 1.9%
Personal Care	\$36 1.3%	\$45 1.3%	\$48 1.3%	\$51 1.3%
Personal Insurance	\$17 0.6%	\$22 0.6%	\$23 0.6%	\$25 0.7%
Reading	\$6 0.2%	\$7 0.2%	\$8 0.2%	\$8 0.2%
Shelter	\$586 21.7%	\$725 21.4%	\$757 21.3%	\$804 21.2%
Tobacco	\$21 0.8%	\$25 0.7%	\$25 0.7%	\$26 0.7%
Transportation	\$479 17.7%	\$610 18.0%	\$645 18.1%	\$694 18.2%
Utilities	\$219 8.1%	\$270 8.0%	\$281 7.9%	\$298 7.8%

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