

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1628/-86.4993

RFULL9

Eastland Plaza	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Population</b>								
Estimated Population (2019)	18,452		78,435		108,454		143,375	
Projected Population (2024)	19,072		81,892		113,711		150,857	
Census Population (2010)	17,916		73,424		101,301		133,396	
Census Population (2000)	14,224		65,198		88,036		116,366	
Projected Annual Growth (2019-2024)	620	0.7%	3,457	0.9%	5,257	1.0%	7,482	1.0%
Historical Annual Growth (2010-2019)	536	0.3%	5,011	0.7%	7,153	0.7%	9,979	0.8%
Historical Annual Growth (2000-2010)	3,692	2.6%	8,226	1.3%	13,265	1.5%	17,030	1.5%
Estimated Population Density (2019)	5,876 <i>psm</i>		2,775 <i>psm</i>		1,381 <i>psm</i>		457 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2019)	5,657		30,587		43,757		57,918	
Projected Households (2024)	5,848		31,691		45,413		60,214	
Census Households (2010)	5,380		28,043		40,138		53,040	
Census Households (2000)	4,849		24,654		34,296		45,293	
Projected Annual Growth (2019-2024)	191	0.7%	1,104	0.7%	1,656	0.8%	2,296	0.8%
Historical Annual Change (2000-2019)	808	0.9%	5,933	1.3%	9,461	1.5%	12,626	1.5%
<b>Average Household Income</b>								
Estimated Average Household Income (2019)	\$56,217		\$60,816		\$63,339		\$68,156	
Projected Average Household Income (2024)	\$65,432		\$70,493		\$72,987		\$78,289	
Census Average Household Income (2010)	\$50,696		\$46,504		\$47,557		\$51,235	
Census Average Household Income (2000)	\$42,543		\$41,731		\$43,143		\$45,797	
Projected Annual Change (2019-2024)	\$9,215	3.3%	\$9,678	3.2%	\$9,648	3.0%	\$10,133	3.0%
Historical Annual Change (2000-2019)	\$13,674	1.7%	\$19,084	2.4%	\$20,196	2.5%	\$22,360	2.6%
<b>Median Household Income</b>								
Estimated Median Household Income (2019)	\$39,897		\$46,928		\$50,631		\$55,174	
Projected Median Household Income (2024)	\$46,034		\$53,847		\$58,164		\$63,533	
Census Median Household Income (2010)	\$33,336		\$33,375		\$36,013		\$39,679	
Census Median Household Income (2000)	\$30,266		\$32,206		\$34,098		\$37,047	
Projected Annual Change (2019-2024)	\$6,137	3.1%	\$6,918	2.9%	\$7,534	3.0%	\$8,359	3.0%
Historical Annual Change (2000-2019)	\$9,630	1.7%	\$14,722	2.4%	\$16,533	2.6%	\$18,127	2.6%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2019)	\$18,940		\$24,584		\$26,200		\$28,025	
Projected Per Capita Income (2024)	\$21,710		\$28,111		\$29,764		\$31,717	
Census Per Capita Income (2010)	\$15,225		\$17,762		\$18,843		\$20,372	
Census Per Capita Income (2000)	\$14,309		\$15,791		\$16,801		\$17,754	
Projected Annual Change (2019-2024)	\$2,771	2.9%	\$3,527	2.9%	\$3,564	2.7%	\$3,692	2.6%
Historical Annual Change (2000-2019)	\$4,631	1.7%	\$8,793	2.9%	\$9,399	2.9%	\$10,271	3.0%
Estimated Average Household Net Worth (2019)	\$455,217		\$468,765		\$468,443		\$479,663	

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## Eastland Plaza

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### Race and Ethnicity

Total Population (2019)	18,452		78,435		108,454		143,375	
White (2019)	13,258	71.9%	62,116	79.2%	87,842	81.0%	120,510	84.1%
Black or African American (2019)	1,018	5.5%	3,809	4.9%	5,269	4.9%	5,815	4.1%
American Indian or Alaska Native (2019)	40	0.2%	189	0.2%	291	0.3%	361	0.3%
Asian (2019)	3,319	18.0%	9,081	11.6%	10,461	9.6%	11,152	7.8%
Hawaiian or Pacific Islander (2019)	10	-	41	-	53	-	61	-
Other Race (2019)	252	1.4%	921	1.2%	1,316	1.2%	1,555	1.1%
Two or More Races (2019)	555	3.0%	2,277	2.9%	3,222	3.0%	3,920	2.7%
Population < 18 (2019)	1,112	6.0%	8,191	10.4%	13,654	12.6%	20,517	14.3%
White Not Hispanic	581	52.3%	5,555	67.8%	9,669	70.8%	15,682	76.4%
Black or African American	81	7.3%	519	6.3%	828	6.1%	964	4.7%
Asian	265	23.8%	991	12.1%	1,254	9.2%	1,406	6.9%
Other Race Not Hispanic	92	8.2%	579	7.1%	969	7.1%	1,275	6.2%
Hispanic	94	8.4%	547	6.7%	934	6.8%	1,189	5.8%
Not Hispanic or Latino Population (2019)	17,687	95.9%	75,202	95.9%	103,898	95.8%	137,987	96.2%
Not Hispanic White	12,860	72.7%	60,303	80.2%	85,314	82.1%	117,513	85.2%
Not Hispanic Black or African American	991	5.6%	3,686	4.9%	5,098	4.9%	5,622	4.1%
Not Hispanic American Indian or Alaska Native	26	0.1%	145	0.2%	233	0.2%	290	0.2%
Not Hispanic Asian	3,301	18.7%	9,023	12.0%	10,390	10.0%	11,075	8.0%
Not Hispanic Hawaiian or Pacific Islander	10	-	36	-	47	-	55	-
Not Hispanic Other Race	31	0.2%	71	-	95	-	123	-
Not Hispanic Two or More Races	467	2.6%	1,938	2.6%	2,721	2.6%	3,309	2.4%
Hispanic or Latino Population (2019)	765	4.1%	3,233	4.1%	4,556	4.2%	5,388	3.8%
Hispanic White	397	51.9%	1,813	56.1%	2,528	55.5%	2,997	55.6%
Hispanic Black or African American	27	3.6%	123	3.8%	171	3.8%	193	3.6%
Hispanic American Indian or Alaska Native	13	1.8%	44	1.4%	59	1.3%	71	1.3%
Hispanic Asian	18	2.4%	58	1.8%	70	1.5%	77	1.4%
Hispanic Hawaiian or Pacific Islander	-	-	5	0.1%	5	0.1%	6	0.1%
Hispanic Other Race	221	28.8%	850	26.3%	1,221	26.8%	1,431	26.6%
Hispanic Two or More Races	88	11.5%	339	10.5%	501	11.0%	611	11.3%
Not Hispanic or Latino Population (2010)	17,247	96.3%	70,956	96.6%	97,864	96.6%	129,415	97.0%
Hispanic or Latino Population (2010)	669	3.7%	2,468	3.4%	3,437	3.4%	3,981	3.0%
Not Hispanic or Latino Population (2000)	13,755	96.7%	63,587	97.5%	86,051	97.7%	114,150	98.1%
Hispanic or Latino Population (2000)	469	3.3%	1,611	2.5%	1,985	2.3%	2,216	1.9%
Not Hispanic or Latino Population (2024)	18,326	96.1%	78,672	96.1%	109,150	96.0%	145,351	96.4%
Hispanic or Latino Population (2024)	746	3.9%	3,220	3.9%	4,561	4.0%	5,505	3.6%
Projected Annual Growth (2019-2024)	-19	-0.5%	-12	-	5	-	118	0.4%
Historical Annual Growth (2000-2010)	200	4.3%	857	5.3%	1,452	7.3%	1,764	8.0%

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## Eastland Plaza

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### Total Age Distribution (2019)

Total Population	18,452		78,435		108,454		143,375	
Age Under 5 Years	408	2.2%	2,838	3.6%	4,599	4.2%	6,508	4.5%
Age 5 to 9 Years	351	1.9%	2,454	3.1%	4,089	3.8%	6,238	4.4%
Age 10 to 14 Years	284	1.5%	2,273	2.9%	3,887	3.6%	6,099	4.3%
Age 15 to 19 Years	4,600	24.9%	11,259	14.4%	12,757	11.8%	14,490	10.1%
Age 20 to 24 Years	5,174	28.0%	19,128	24.4%	21,477	19.8%	22,825	15.9%
Age 25 to 29 Years	2,009	10.9%	9,662	12.3%	13,180	12.2%	15,735	11.0%
Age 30 to 34 Years	937	5.1%	4,919	6.3%	7,319	6.7%	9,762	6.8%
Age 35 to 39 Years	592	3.2%	3,681	4.7%	5,817	5.4%	8,375	5.8%
Age 40 to 44 Years	435	2.4%	2,933	3.7%	4,704	4.3%	6,964	4.9%
Age 45 to 49 Years	392	2.1%	2,695	3.4%	4,382	4.0%	6,758	4.7%
Age 50 to 54 Years	360	2.0%	2,542	3.2%	4,192	3.9%	6,560	4.6%
Age 55 to 59 Years	460	2.5%	2,886	3.7%	4,648	4.3%	7,137	5.0%
Age 60 to 64 Years	485	2.6%	2,866	3.7%	4,521	4.2%	7,170	5.0%
Age 65 to 69 Years	432	2.3%	2,440	3.1%	3,884	3.6%	6,121	4.3%
Age 70 to 74 Years	363	2.0%	1,890	2.4%	3,096	2.9%	4,728	3.3%
Age 75 to 79 Years	323	1.7%	1,389	1.8%	2,268	2.1%	3,264	2.3%
Age 80 to 84 Years	294	1.6%	1,114	1.4%	1,650	1.5%	2,172	1.5%
Age 85 Years or Over	550	3.0%	1,465	1.9%	1,986	1.8%	2,470	1.7%
Median Age	24.7		28.1		30.3		32.8	
Age 19 Years or Less	5,644	30.6%	18,824	24.0%	25,331	23.4%	33,335	23.3%
Age 20 to 64 Years	10,846	58.8%	51,313	65.4%	70,238	64.8%	91,286	63.7%
Age 65 Years or Over	1,962	10.6%	8,298	10.6%	12,885	11.9%	18,754	13.1%

### Female Age Distribution (2019)

Female Population	9,306	50.4%	38,657	49.3%	54,242	50.0%	72,021	50.2%
Age Under 5 Years	203	2.2%	1,415	3.7%	2,249	4.1%	3,157	4.4%
Age 5 to 9 Years	162	1.7%	1,187	3.1%	1,986	3.7%	3,021	4.2%
Age 10 to 14 Years	135	1.5%	1,072	2.8%	1,880	3.5%	2,963	4.1%
Age 15 to 19 Years	2,414	25.9%	5,849	15.1%	6,620	12.2%	7,458	10.4%
Age 20 to 24 Years	2,547	27.4%	9,102	23.5%	10,311	19.0%	10,981	15.2%
Age 25 to 29 Years	848	9.1%	4,391	11.4%	6,132	11.3%	7,481	10.4%
Age 30 to 34 Years	436	4.7%	2,286	5.9%	3,468	6.4%	4,695	6.5%
Age 35 to 39 Years	294	3.2%	1,686	4.4%	2,777	5.1%	4,101	5.7%
Age 40 to 44 Years	205	2.2%	1,414	3.7%	2,317	4.3%	3,473	4.8%
Age 45 to 49 Years	189	2.0%	1,296	3.4%	2,143	4.0%	3,350	4.7%
Age 50 to 54 Years	183	2.0%	1,276	3.3%	2,156	4.0%	3,371	4.7%
Age 55 to 59 Years	262	2.8%	1,481	3.8%	2,424	4.5%	3,677	5.1%
Age 60 to 64 Years	248	2.7%	1,447	3.7%	2,350	4.3%	3,742	5.2%
Age 65 to 69 Years	225	2.4%	1,297	3.4%	2,112	3.9%	3,233	4.5%
Age 70 to 74 Years	182	2.0%	997	2.6%	1,685	3.1%	2,544	3.5%
Age 75 to 79 Years	193	2.1%	754	2.0%	1,250	2.3%	1,779	2.5%
Age 80 to 84 Years	192	2.1%	686	1.8%	1,014	1.9%	1,310	1.8%
Age 85 Years or Over	389	4.2%	1,021	2.6%	1,368	2.5%	1,684	2.3%
Female Median Age	26.0		29.0		31.3		33.8	
Age 19 Years or Less	2,915	31.3%	9,523	24.6%	12,734	23.5%	16,600	23.0%
Age 20 to 64 Years	5,210	56.0%	24,379	63.1%	34,079	62.8%	44,871	62.3%
Age 65 Years or Over	1,181	12.7%	4,755	12.3%	7,428	13.7%	10,550	14.6%

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### Male Age Distribution (2019)

Male Population	9,146	49.6%	39,778	50.7%	54,212	50.0%	71,354	49.8%
Age Under 5 Years	205	2.2%	1,423	3.6%	2,349	4.3%	3,351	4.7%
Age 5 to 9 Years	189	2.1%	1,267	3.2%	2,103	3.9%	3,217	4.5%
Age 10 to 14 Years	149	1.6%	1,201	3.0%	2,007	3.7%	3,135	4.4%
Age 15 to 19 Years	2,186	23.9%	5,409	13.6%	6,137	11.3%	7,032	9.9%
Age 20 to 24 Years	2,627	28.7%	10,026	25.2%	11,165	20.6%	11,844	16.6%
Age 25 to 29 Years	1,162	12.7%	5,271	13.3%	7,049	13.0%	8,254	11.6%
Age 30 to 34 Years	501	5.5%	2,634	6.6%	3,851	7.1%	5,067	7.1%
Age 35 to 39 Years	299	3.3%	1,996	5.0%	3,040	5.6%	4,274	6.0%
Age 40 to 44 Years	230	2.5%	1,519	3.8%	2,387	4.4%	3,491	4.9%
Age 45 to 49 Years	204	2.2%	1,400	3.5%	2,239	4.1%	3,408	4.8%
Age 50 to 54 Years	177	1.9%	1,266	3.2%	2,035	3.8%	3,189	4.5%
Age 55 to 59 Years	199	2.2%	1,405	3.5%	2,224	4.1%	3,461	4.9%
Age 60 to 64 Years	238	2.6%	1,419	3.6%	2,170	4.0%	3,428	4.8%
Age 65 to 69 Years	207	2.3%	1,144	2.9%	1,772	3.3%	2,888	4.0%
Age 70 to 74 Years	181	2.0%	893	2.2%	1,412	2.6%	2,183	3.1%
Age 75 to 79 Years	130	1.4%	635	1.6%	1,019	1.9%	1,484	2.1%
Age 80 to 84 Years	102	1.1%	428	1.1%	635	1.2%	861	1.2%
Age 85 Years or Over	161	1.8%	444	1.1%	618	1.1%	787	1.1%
Male Median Age	24.0		27.5		29.5		32.0	
Age 19 Years or Less	2,729	29.8%	9,301	23.4%	12,597	23.2%	16,735	23.5%
Age 20 to 64 Years	5,636	61.6%	26,934	67.7%	36,159	66.7%	46,415	65.0%
Age 65 Years or Over	781	8.5%	3,543	8.9%	5,456	10.1%	8,204	11.5%

### Males per 100 Females (2019)

Overall Comparison	98		103		100		99	
Age Under 5 Years	101	50.2%	101	50.1%	104	51.1%	106	51.5%
Age 5 to 9 Years	116	53.8%	107	51.6%	106	51.4%	106	51.6%
Age 10 to 14 Years	110	52.5%	112	52.8%	107	51.6%	106	51.6%
Age 15 to 19 Years	91	47.5%	92	48.0%	93	48.1%	94	48.5%
Age 20 to 24 Years	103	50.8%	110	52.4%	108	52.0%	108	51.9%
Age 25 to 29 Years	137	57.8%	120	54.6%	115	53.5%	110	52.5%
Age 30 to 34 Years	115	53.5%	115	53.5%	111	52.6%	108	51.9%
Age 35 to 39 Years	102	50.4%	118	54.2%	109	52.3%	104	51.0%
Age 40 to 44 Years	112	52.9%	107	51.8%	103	50.7%	101	50.1%
Age 45 to 49 Years	108	51.9%	108	51.9%	104	51.1%	102	50.4%
Age 50 to 54 Years	97	49.2%	99	49.8%	94	48.6%	95	48.6%
Age 55 to 59 Years	76	43.2%	95	48.7%	92	47.8%	94	48.5%
Age 60 to 64 Years	96	49.0%	98	49.5%	92	48.0%	92	47.8%
Age 65 to 69 Years	92	48.0%	88	46.9%	84	45.6%	89	47.2%
Age 70 to 74 Years	100	49.9%	90	47.2%	84	45.6%	86	46.2%
Age 75 to 79 Years	67	40.2%	84	45.7%	81	44.9%	83	45.5%
Age 80 to 84 Years	53	34.7%	62	38.4%	63	38.5%	66	39.7%
Age 85 Years or Over	41	29.3%	43	30.3%	45	31.1%	47	31.8%
Age 19 Years or Less	94	48.4%	98	49.4%	99	49.7%	101	50.2%
Age 20 to 39 Years	111	52.7%	114	53.3%	111	52.5%	108	51.9%
Age 40 to 64 Years	96	49.1%	101	50.3%	97	49.3%	96	49.1%
Age 65 Years or Over	66	39.8%	75	42.7%	73	42.3%	78	43.7%

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<b>Household Type (2019)</b>								
Total Households	5,657		30,587		43,757		57,918	
Households with Children	629	11.1%	4,570	14.9%	8,003	18.3%	12,353	21.3%
Average Household Size	2.0		2.1		2.1		2.2	
Household Density per Square Mile	1,802		1,082		557		184	
Population Family	4,608	25.0%	30,868	39.4%	52,576	48.5%	82,221	57.3%
Population Non-Family	6,553	35.5%	32,855	41.9%	40,890	37.7%	46,082	32.1%
Population Group Quarters	7,292	39.5%	14,712	18.8%	14,988	13.8%	15,072	10.5%
Family Households	1,702	30.1%	10,835	35.4%	18,141	41.5%	28,076	48.5%
Married Couple Households	1,289	75.7%	8,009	73.9%	13,340	73.5%	21,464	76.5%
Other Family Households with Children	414	24.3%	2,826	26.1%	4,801	26.5%	6,612	23.5%
Family Households with Children	618	36.3%	4,519	41.7%	7,906	43.6%	12,205	43.5%
Married Couple with Children	406	65.7%	2,919	64.6%	5,022	63.5%	8,161	66.9%
Other Family Households with Children	212	34.3%	1,600	35.4%	2,883	36.5%	4,044	33.1%
Family Households No Children	1,085	63.7%	6,316	58.3%	10,236	56.4%	15,871	56.5%
Married Couple No Children	883	81.4%	5,089	80.6%	8,318	81.3%	13,303	83.8%
Other Family Households No Children	202	18.6%	1,226	19.4%	1,918	18.7%	2,568	16.2%
Non-Family Households	3,955	69.9%	19,752	64.6%	25,616	58.5%	29,842	51.5%
Non-Family Households with Children	11	0.3%	51	0.3%	97	0.4%	148	0.5%
Non-Family Households No Children	3,943	99.7%	19,701	99.7%	25,519	99.6%	29,694	99.5%
Average Family Household Size	2.7		2.8		2.9		2.9	
Average Family Income	\$118,439		\$112,094		\$102,930		\$100,048	
Median Family Income	\$89,486		\$90,064		\$85,285		\$84,179	
Average Non-Family Household Size	1.7		1.7		1.6		1.5	
<b>Marital Status (2019)</b>								
Population Age 15 Years or Over	17,408		70,870		95,880		124,530	
Never Married	12,899	74.1%	44,098	62.2%	52,556	54.8%	58,647	47.1%
Currently Married	2,846	16.3%	16,909	23.9%	27,855	29.1%	44,080	35.4%
Previously Married	1,664	9.6%	9,862	13.9%	15,469	16.1%	21,803	17.5%
Separated	592	35.6%	2,638	26.7%	3,702	23.9%	4,663	21.4%
Widowed	391	23.5%	1,765	17.9%	2,953	19.1%	4,269	19.6%
Divorced	681	40.9%	5,460	55.4%	8,814	57.0%	12,871	59.0%
<b>Educational Attainment (2019)</b>								
Adult Population Age 25 Years or Over	7,634		40,483		61,646		87,215	
Elementary (Grade Level 0 to 8)	118	1.5%	872	2.2%	1,385	2.2%	1,809	2.1%
Some High School (Grade Level 9 to 11)	239	3.1%	1,843	4.6%	3,274	5.3%	4,880	5.6%
High School Graduate	718	9.4%	5,227	12.9%	10,542	17.1%	17,714	20.3%
Some College	936	12.3%	5,837	14.4%	9,452	15.3%	14,454	16.6%
Associate Degree Only	445	5.8%	2,181	5.4%	3,721	6.0%	5,955	6.8%
Bachelor Degree Only	2,302	30.2%	11,074	27.4%	15,945	25.9%	21,604	24.8%
Graduate Degree	2,875	37.7%	13,449	33.2%	17,327	28.1%	20,800	23.8%
Any College (Some College or Higher)	6,559	85.9%	32,541	80.4%	46,446	75.3%	62,812	72.0%
College Degree + (Bachelor Degree or Higher)	5,177	67.8%	24,523	60.6%	33,272	54.0%	42,403	48.6%

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1628/-86.4993

RFULL9

## Eastland Plaza

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2019)	5,813		31,258		44,844		59,987	
Total Housing Units (2010)	5,753		29,688		42,657		57,030	
Historical Annual Growth (2010-2019)	60	0.1%	1,570	0.6%	2,188	0.6%	2,957	0.6%
Housing Units Occupied (2019)	5,657	97.3%	30,587	97.9%	43,757	97.6%	57,918	96.6%
Housing Units Owner-Occupied	1,499	26.5%	10,623	34.7%	18,066	41.3%	29,669	51.2%
Housing Units Renter-Occupied	4,158	73.5%	19,964	65.3%	25,691	58.7%	28,249	48.8%
Housing Units Vacant (2019)	156	2.8%	671	2.2%	1,087	2.5%	2,069	3.6%
<b>Household Size (2019)</b>								
Total Households	5,657		30,587		43,757		57,918	
1 Person Households	2,326	41.1%	11,817	38.6%	16,143	36.9%	19,565	33.8%
2 Person Households	2,006	35.5%	10,534	34.4%	15,152	34.6%	20,680	35.7%
3 Person Households	772	13.6%	4,250	13.9%	6,188	14.1%	8,395	14.5%
4 Person Households	406	7.2%	2,550	8.3%	4,033	9.2%	5,893	10.2%
5 Person Households	105	1.9%	1,074	3.5%	1,618	3.7%	2,382	4.1%
6 Person Households	33	0.6%	251	0.8%	431	1.0%	697	1.2%
7 or More Person Households	9	0.2%	111	0.4%	193	0.4%	307	0.5%
<b>Household Income Distribution (2019)</b>								
HH Income \$200,000 or More	288	5.1%	1,541	5.0%	2,140	4.9%	2,791	4.8%
HH Income \$150,000 to \$199,999	277	4.9%	1,605	5.2%	2,236	5.1%	2,945	5.1%
HH Income \$125,000 to \$149,999	240	4.3%	1,375	4.5%	2,097	4.8%	3,228	5.6%
HH Income \$100,000 to \$124,999	266	4.7%	1,530	5.0%	2,285	5.2%	3,804	6.6%
HH Income \$75,000 to \$99,999	358	6.3%	2,594	8.5%	4,283	9.8%	6,626	11.4%
HH Income \$50,000 to \$74,999	708	12.5%	4,185	13.7%	6,555	15.0%	9,616	16.6%
HH Income \$35,000 to \$49,999	639	11.3%	3,403	11.1%	5,494	12.6%	7,449	12.9%
HH Income \$25,000 to \$34,999	535	9.5%	2,823	9.2%	4,190	9.6%	5,096	8.8%
HH Income \$15,000 to \$24,999	689	12.2%	3,646	11.9%	5,132	11.7%	6,185	10.7%
HH Income \$10,000 to \$14,999	436	7.7%	2,257	7.4%	2,849	6.5%	3,286	5.7%
HH Income Under \$10,000	1,220	21.6%	5,629	18.4%	6,496	14.8%	6,890	11.9%
<b>Household Vehicles (2019)</b>								
Households 0 Vehicles Available	817	14.4%	3,441	11.2%	4,296	9.8%	4,637	8.0%
Households 1 Vehicle Available	2,596	45.9%	13,370	43.7%	18,304	41.8%	21,901	37.8%
Households 2 Vehicles Available	1,617	28.6%	9,523	31.1%	14,630	33.4%	20,760	35.8%
Households 3 or More Vehicles Available	627	11.1%	4,253	13.9%	6,527	14.9%	10,620	18.3%
Total Vehicles Available	7,928		46,804		69,550		99,178	
Average Vehicles per Household	1.4		1.5		1.6		1.7	
Owner-Occupied Household Vehicles	2,547	32.1%	19,542	41.8%	34,518	49.6%	60,197	60.7%
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.9		2.0	
Renter-Occupied Household Vehicles	5,382	67.9%	27,262	58.2%	35,032	50.4%	38,981	39.3%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.4		1.4	
<b>Travel Time (2019)</b>								
Worker Base Age 16 years or Over	9,406		40,681		55,913		73,494	
Travel to Work in 14 Minutes or Less	3,544	37.7%	17,247	42.4%	22,998	41.1%	27,068	36.8%
Travel to Work in 15 to 29 Minutes	2,455	26.1%	13,097	32.2%	19,634	35.1%	29,307	39.9%
Travel to Work in 30 to 59 Minutes	775	8.2%	3,733	9.2%	6,068	10.9%	9,245	12.6%
Travel to Work in 60 Minutes or More	344	3.7%	1,705	4.2%	2,725	4.9%	3,897	5.3%
Work at Home	822	8.7%	2,476	6.1%	3,034	5.4%	3,736	5.1%
Average Minutes Travel to Work	13.3		13.9		14.6		15.8	

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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Lat/Lon: 39.1628/-86.4993

RFULL9

## Eastland Plaza

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2019)</b>								
Worker Base Age 16 years or Over	9,406		40,681		55,913		73,494	
Drive to Work Alone	5,182	55.1%	26,676	65.6%	39,522	70.7%	54,411	74.0%
Drive to Work in Carpool	529	5.6%	2,868	7.0%	4,049	7.2%	5,608	7.6%
Travel to Work by Public Transportation	846	9.0%	2,725	6.7%	2,968	5.3%	3,091	4.2%
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-
Bicycle to Work	311	3.3%	1,229	3.0%	1,410	2.5%	1,428	1.9%
Walk to Work	1,709	18.2%	4,409	10.8%	4,587	8.2%	4,739	6.4%
Other Means	7	-	297	0.7%	344	0.6%	480	0.7%
Work at Home	822	8.7%	2,476	6.1%	3,034	5.4%	3,736	5.1%
<b>Daytime Demographics (2019)</b>								
Total Businesses	665		3,398		4,573		5,492	
Total Employees	8,695		43,033		58,765		68,976	
Company Headquarter Businesses	2	0.3%	16	0.5%	25	0.5%	31	0.6%
Company Headquarter Employees	119	1.4%	9,825	22.8%	12,063	20.5%	13,890	20.1%
Employee Population per Business	13.1 to 1		12.7 to 1		12.9 to 1		12.6 to 1	
Residential Population per Business	27.7 to 1		23.1 to 1		23.7 to 1		26.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	18,449		75,755		99,977		119,652	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2019)	17,384		70,651		95,515		123,967	
Labor Force Total Males (2019)	8,591	49.4%	35,782	50.6%	47,574	49.8%	61,373	49.5%
Male Civilian Employed	3,971	46.2%	19,938	55.7%	28,154	59.2%	38,074	62.0%
Male Civilian Unemployed	125	1.5%	705	2.0%	962	2.0%	1,159	1.9%
Males in Armed Forces	-	-	-	-	33	-	74	0.1%
Males Not in Labor Force	4,495	52.3%	15,139	42.3%	18,425	38.7%	22,066	36.0%
Labor Force Total Females (2019)	8,793	50.6%	34,869	49.4%	47,941	50.2%	62,594	50.5%
Female Civilian Employed	3,660	41.6%	17,981	51.6%	26,105	54.5%	35,132	56.1%
Female Civilian Unemployed	184	2.1%	782	2.2%	1,024	2.1%	1,235	2.0%
Females in Armed Forces	-	-	10	-	10	-	10	-
Females Not in Labor Force	4,950	56.3%	16,096	46.2%	20,802	43.4%	26,217	41.9%
Unemployment Rate	309	1.8%	1,487	2.1%	1,986	2.1%	2,393	1.9%
<b>Occupation (2019)</b>								
Occupation Population Age 16 Years or Over	7,630		37,920		54,260		73,206	
Occupation Total Males	3,971	52.0%	19,938	52.6%	28,154	51.9%	38,074	52.0%
Occupation Total Females	3,660	48.0%	17,981	47.4%	26,105	48.1%	35,132	48.0%
Management, Business, Financial Operations	1,049	-	6,210	16.4%	9,358	17.2%	12,758	17.4%
Professional, Related	2,526	33.1%	12,195	32.2%	16,552	30.5%	20,957	28.6%
Service	2,329	30.5%	8,916	23.5%	12,130	22.4%	15,226	20.8%
Sales, Office	1,185	15.5%	6,592	17.4%	9,749	18.0%	14,026	19.2%
Farming, Fishing, Forestry	-	-	2	-	2	-	5	-
Construction, Extraction, Maintenance	108	1.4%	1,305	3.4%	1,934	3.6%	3,476	4.7%
Production, Transport, Material Moving	434	5.7%	2,700	7.1%	4,534	8.4%	6,759	9.2%
White Collar Workers	4,760	62.4%	24,996	65.9%	35,660	65.7%	47,740	65.2%
Blue Collar Workers	2,870	37.6%	12,923	34.1%	18,600	34.3%	25,466	34.8%

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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Lat/Lon: 39.1628/-86.4993

RFULL9

## Eastland Plaza

1 mi radius      3 mi radius      5 mi radius      10 mi radius

### Units In Structure (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Units	5,380	28,043	40,138	53,040
1 Detached Unit	1,692 31.4%	11,698 41.7%	19,209 47.9%	30,463 57.4%
1 Attached Unit	443 8.2%	2,666 9.5%	3,544 8.8%	4,121 7.8%
2 Units	113 2.1%	712 2.5%	1,084 2.7%	1,356 2.6%
3 to 4 Units	546 10.1%	2,422 8.6%	2,905 7.2%	3,137 5.9%
5 to 9 Units	707 13.1%	3,422 12.2%	4,442 11.1%	4,772 9.0%
10 to 19 Units	1,121 20.8%	4,384 15.6%	5,352 13.3%	5,638 10.6%
20 to 49 Units	395 7.3%	1,725 6.2%	2,121 5.3%	2,184 4.1%
50 or More Units	584 10.9%	2,538 9.1%	3,083 7.7%	3,182 6.0%
Mobile Home or Trailer	57 1.1%	1,019 3.6%	2,015 5.0%	3,064 5.8%
Other Structure	- -	1 -	1 -	1 -

### Homes Built By Year (2019)

Homes Built 2014 or later	118 2.0%	723 2.3%	853 1.9%	1,211 2.0%
Homes Built 2010 to 2013	132 2.3%	1,128 3.6%	1,703 3.8%	2,332 3.9%
Homes Built 2000 to 2009	844 14.5%	4,579 14.6%	6,999 15.6%	9,547 15.9%
Homes Built 1990 to 1999	882 15.2%	6,046 19.3%	8,564 19.1%	11,586 19.3%
Homes Built 1980 to 1989	854 14.7%	3,892 12.5%	5,329 11.9%	7,019 11.7%
Homes Built 1970 to 1979	872 15.0%	5,594 17.9%	7,504 16.7%	9,955 16.6%
Homes Built 1960 to 1969	848 14.6%	3,689 11.8%	6,008 13.4%	7,593 12.7%
Homes Built 1950 to 1959	580 10.0%	1,573 5.0%	2,464 5.5%	3,108 5.2%
Homes Built 1940 to 1949	239 4.1%	998 3.2%	1,210 2.7%	1,484 2.5%
Homes Built Before 1939	289 5.0%	2,367 7.6%	3,123 7.0%	4,083 6.8%
Median Age of Homes	37.0 yrs	35.6 yrs	35.4 yrs	34.9 yrs

### Home Values (2019)

Owner Specified Housing Units	1,461	9,848	16,745	27,307
Home Values \$1,000,000 or More	7 0.5%	26 0.3%	70 0.4%	109 0.4%
Home Values \$750,000 to \$999,999	5 0.4%	44 0.4%	100 0.6%	155 0.6%
Home Values \$500,000 to \$749,999	55 3.7%	406 4.1%	644 3.8%	940 3.4%
Home Values \$400,000 to \$499,999	91 6.2%	453 4.6%	671 4.0%	1,112 4.1%
Home Values \$300,000 to \$399,999	236 16.2%	1,504 15.3%	2,158 12.9%	3,472 12.7%
Home Values \$250,000 to \$299,999	162 11.1%	974 9.9%	1,410 8.4%	2,266 8.3%
Home Values \$200,000 to \$249,999	285 19.5%	1,750 17.8%	2,618 15.6%	4,365 16.0%
Home Values \$175,000 to \$199,999	94 6.4%	703 7.1%	1,229 7.3%	2,059 7.5%
Home Values \$150,000 to \$174,999	141 9.7%	1,221 12.4%	2,113 12.6%	3,745 13.7%
Home Values \$125,000 to \$149,999	122 8.4%	984 10.0%	2,032 12.1%	3,320 12.2%
Home Values \$100,000 to \$124,999	115 7.9%	768 7.8%	1,599 9.6%	2,590 9.5%
Home Values \$90,000 to \$99,999	46 3.1%	445 4.5%	814 4.9%	1,332 4.9%
Home Values \$80,000 to \$89,999	44 3.0%	399 4.1%	715 4.3%	1,229 4.5%
Home Values \$70,000 to \$79,999	17 1.2%	130 1.3%	213 1.3%	349 1.3%
Home Values \$60,000 to \$69,999	9 0.6%	93 0.9%	146 0.9%	219 0.8%
Home Values \$50,000 to \$59,999	3 0.2%	19 0.2%	59 0.4%	136 0.5%
Home Values \$35,000 to \$49,999	7 0.5%	59 0.6%	156 0.9%	253 0.9%
Home Values \$25,000 to \$34,999	17 1.2%	154 1.6%	277 1.7%	501 1.8%
Home Values \$10,000 to \$24,999	32 2.2%	358 3.6%	721 4.3%	1,072 3.9%
Home Values Under \$10,000	4 0.3%	85 0.9%	200 1.2%	271 1.0%
Owner-Occupied Median Home Value	\$229,868	\$202,864	\$186,861	\$183,800
Renter-Occupied Median Rent	\$861	\$788	\$766	\$757

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Lat/Lon: 39.1628/-86.4993

RFULL9

## Eastland Plaza

1 mi radius      3 mi radius      5 mi radius      10 mi radius

### Total Annual Consumer Expenditure (2019)

Total Household Expenditure	\$265.02 M	\$1.5 B	\$2.21 B	\$3.09 B
Total Non-Retail Expenditure	\$141.38 M	\$796.27 M	\$1.17 B	\$1.63 B
Total Retail Expenditure	\$123.63 M	\$701.71 M	\$1.04 B	\$1.45 B
Apparel	\$9.33 M	\$52.84 M	\$77.68 M	\$108.28 M
Contributions	\$8.31 M	\$47.3 M	\$69.96 M	\$98.23 M
Education	\$8.33 M	\$46.42 M	\$66.87 M	\$91.44 M
Entertainment	\$14.54 M	\$82.87 M	\$122.49 M	\$172.14 M
Food and Beverages	\$39.45 M	\$222.5 M	\$327.62 M	\$457.59 M
Furnishings and Equipment	\$9.04 M	\$51.51 M	\$76.17 M	\$107.1 M
Gifts	\$6.42 M	\$36.28 M	\$53.36 M	\$74.42 M
Health Care	\$22.06 M	\$125.01 M	\$185.57 M	\$261.5 M
Household Operations	\$10.25 M	\$58.1 M	\$85.76 M	\$120.06 M
Miscellaneous Expenses	\$4.96 M	\$28.05 M	\$41.43 M	\$58.07 M
Personal Care	\$3.55 M	\$20.07 M	\$29.58 M	\$41.39 M
Personal Insurance	\$1.72 M	\$9.92 M	\$14.75 M	\$20.9 M
Reading	\$572.42 K	\$3.23 M	\$4.77 M	\$6.69 M
Shelter	\$57.79 M	\$323.59 M	\$474.31 M	\$658.09 M
Tobacco	\$1.8 M	\$9.88 M	\$14.44 M	\$19.9 M
Transportation	\$46.96 M	\$268.04 M	\$397.26 M	\$559.47 M
Utilities	\$19.96 M	\$112.35 M	\$165.83 M	\$231.81 M

### Monthly Household Consumer Expenditure (2019)

Total Household Expenditure	\$3,904	\$4,081	\$4,205	\$4,442				
Total Non-Retail Expenditure	\$2,083	53.3%	\$2,169	53.2%	\$2,231	53.0%	\$2,349	52.9%
Total Retail Expenditures	\$1,821	46.7%	\$1,912	46.8%	\$1,974	47.0%	\$2,092	47.1%
Apparel	\$137	3.5%	\$144	3.5%	\$148	3.5%	\$156	3.5%
Contributions	\$122	3.1%	\$129	3.2%	\$133	3.2%	\$141	3.2%
Education	\$123	3.1%	\$126	3.1%	\$127	3.0%	\$132	3.0%
Entertainment	\$214	5.5%	\$226	5.5%	\$233	5.5%	\$248	5.6%
Food and Beverages	\$581	14.9%	\$606	14.9%	\$624	14.8%	\$658	14.8%
Furnishings and Equipment	\$133	3.4%	\$140	3.4%	\$145	3.4%	\$154	3.5%
Gifts	\$95	2.4%	\$99	2.4%	\$102	2.4%	\$107	2.4%
Health Care	\$325	8.3%	\$341	8.3%	\$353	8.4%	\$376	8.5%
Household Operations	\$151	3.9%	\$158	3.9%	\$163	3.9%	\$173	3.9%
Miscellaneous Expenses	\$73	1.9%	\$76	1.9%	\$79	1.9%	\$84	1.9%
Personal Care	\$52	1.3%	\$55	1.3%	\$56	1.3%	\$60	1.3%
Personal Insurance	\$25	0.6%	\$27	0.7%	\$28	0.7%	\$30	0.7%
Reading	\$8	0.2%	\$9	0.2%	\$9	0.2%	\$10	0.2%
Shelter	\$851	21.8%	\$882	21.6%	\$903	21.5%	\$947	21.3%
Tobacco	\$26	0.7%	\$27	0.7%	\$28	0.7%	\$29	0.6%
Transportation	\$692	17.7%	\$730	17.9%	\$757	18.0%	\$805	18.1%
Utilities	\$294	7.5%	\$306	7.5%	\$316	7.5%	\$334	7.5%

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